

EXECUTIVE SUMMARY

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Celestica Inc. is a leading global provider of manufacturing services and supply chain solutions, primarily serving the technology industry. With headquarters in Toronto, Canada, and operations spanning North America, Asia, Europe, and South America, Celestica employs over 20,000 people worldwide. The company specializes in design, engineering, manufacturing, and supply chain management across various sectors including aerospace, defense, communications, healthcare, and industrial. Celestica is committed to innovation and sustainability, aiming to be the market leader in high-reliability design, production, and supply chain solutions.

Key strengths include advanced technological infrastructure, a global network, and a commitment to sustainability. However, challenges such as supply chain complexity and limited visibility pose significant risks. Opportunities for market expansion and supplier collaboration are significant, while regulatory compliance and intense competition are major threats.

To address these challenges and capitalize on

To address these challenges and capitalize on opportunities, Celestica is advised to leverage technology for supply chain visibility, foster strategic partnerships, and focus on sustainability and operational excellence. These strategies will enhance competitiveness and ensure long-term success in the global market.





STUDENT'S PROFILE



ABOUT COMPANY/ VISION / MISSION/ ORGANIZATIONAL STRUCTURE



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TRAINING'S REFLECTION



SWOT & PESTLE



RECOMMENDATION



CONCLUSION



REFFERENCES



APPENDICES

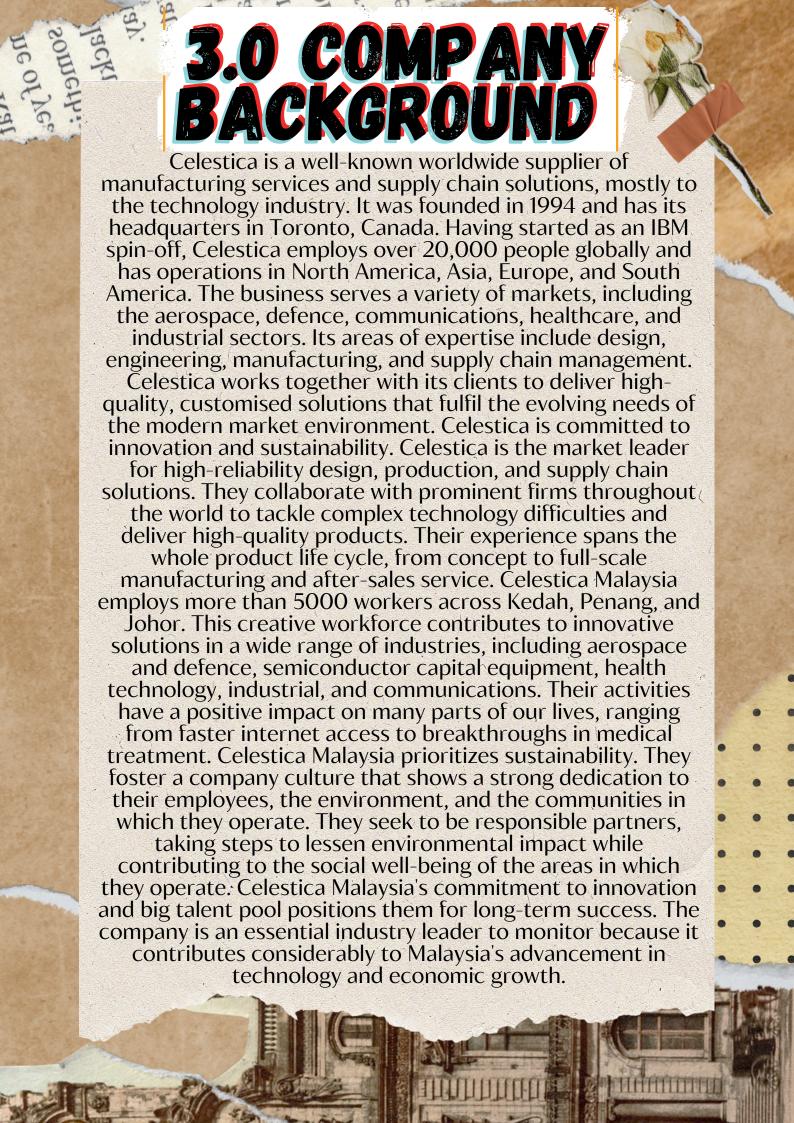
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3.1 VISION, MISSION, OBEJECTICE, GOAL

Celestica's vision, mission, objectives, and goals are all focused around the company's commitment to providing value in the electronics manufacturing services (EMS) market through innovation, operational excellence, and sustainable practices.

Vision: Celestica's vision is to be the trusted global leader in providing innovative supply chain solutions and manufacturing services that enable its customers to succeed in their markets.

Mission: Celestica's mission is to create value for its stakeholders by delivering superior operational performance, innovative solutions, and sustainable practices that drive growth and efficiency for its customers.

Objectives: Customer Satisfaction: Ensuring high levels of customer satisfaction through quality products, timely delivery, and responsive customer service. Innovation: Driving innovation in design, engineering, and manufacturing processes to meet evolving market needs and technological advancement

Goals: Global Expansion: Expanding its global footprint and capabilities to better serve customers in key markets worldwide. Profitability: Achieving sustainable profitability and financial growth through strategic investments and operational efficiencies

