

# MAJLIS BANDARAYA SUBANG JAYA

(1 March 2024 - 9 August 2024)

**INDUSTRIAL TRAINING REPORT  
(MGT666)**

**FINANCIAL RATIO AND SWOT ANALYSIS**

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## EXECUTIVE SUMMARY

My first work life experience ran smoothly without problems at Majlis Bandaraya Subang Jaya (MBSJ) in terms of work life balance and financial health. This report offers a thorough evaluation of Majlis Bandaraya Subang Jaya (MBSJ), looking out for the company's profile, products and services internship's results and organization's financial results. MBSJ has a great work culture that encourages the relationship between interns and staff. The company has great services offered as a local authority that can be accessed in the city.

This report was created to gather the experience and information of MBSJ throughout the internship process. The data and information gathered are compiled from the experiences as an intern in the organization, customer's-based complaint and point of view, journal articles, news articles and staff's view.

The findings for this report conclude the organization's profile from its background until its services offered, the gains of doing internship in the organization which includes the duration and experiences, data collection of the financial statements and its relevant ratios as a method of analyze, the SWOT analysis method components that were gathered based on this report and lastly the recommendations on the organization's financial ratios and SWOT analysis.

It was seen that MBSJ's financial is a little bit off because they are a local authority that focuses on services offered to its citizens and not a profit-oriented organization. Thus, can be seen that the analysis focuses on the impact and implementation of MBSJ's financial status and its SWOT method.

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## **2.0 COMPANY PROFILE**

### **ORGANIZATION'S NAME:**

Majlis Bandaraya Subang Jaya (MBSJ)/ Subang Jaya City Council

### **LOCATION:**

Majlis Bandaraya Subang Jaya, Persiaran Perpaduan, USJ 5, 47610, Subang Jaya, Selangor Darul Ehsan

### **BACKGROUND:**

The company or to be more exact an organisation known as PBT, "Pihak Berkuasa Tempatan" that I am undergoing internship for is called Majlis Bandaraya Subang Jaya (MBSJ) in Bahasa Melayu and Subang Jaya City Council in English. The PBT is located at Persiaran Perpaduan, USJ 5, 47610, Subang Jaya, Selangor Darul Ehsan. The urban development of Subang Jaya first started and developed in 1974 which was at first a section of forest reserves, rubber and oil palm plantations, as well as old tin mine land, that has been converted for commercial and industrial uses, dwelling, utilities, infrastructure, and public facilities. It then was upgraded to MDP, Majlis Daerah Petaling in 1977 as the initial PBT. 20 years later, 1977, MDP was upgraded again into MPSJ in accordance with the Local Government Act 1976 (Act 171) under Section 4 through the Selangor State Government Gazette No: 26. With the increasing size of population in that state and increasing total revenue to handle the state. In 2020, MPSJ was upgraded to Subang Jaya City Council (MBSJ) under the Local Government Act 1976 (Act 171) with gazette under Section 4 of the Selangor State Gazette.

MBSJ's administrative area of 161.8 km<sup>2</sup> includes Subang Jaya, Batu 3, Putra Height, Puchong, Kinrara, Serdang and Seri Kembangan. Consisting of six (6) Constituencies, two (2) Parliamentary constituencies namely Subang and Puchong and divided into seven (7) Development Blocks.

The MBSJ area is now used for 13,894.66 hectares of land; 1,799.06 hectares are committed to development; and 486.28 hectares are proposed for development through 2020. The entire land use of MBSJ is designated for residential zones. Enterprises (such as daycare centres), mixed-use development sectors, neighbourhood organisations and amenities, infrastructure and utilities, open space, forests, bodies of water, and transportation.

Not to mention, MBSJ was led by 8 Mayors from Tan Sri Datuk Seri Ahmad Fuad Bin Ismail as the first Mayor until Mohamad Fauzi Mohammad Yatim for the latest Mayor. There are also councillors or Ahli Majlis which consists of 24 people from each relevant party. With the 22 departments included in the organizations from Top Management until Integrity Unit, the organization functions smoothly where in finance department consists of 6 important units.

#### **VISION:**

To be the best Local Authority (PBT) of international standard based on a sustainable city that is the best, a commercial city and a dream residence.

#### **MISSION:**

Creating and managing a city that has a conducive environment of international standards towards making the city life happy, prosperous, harmonious and sustainable by the year 2030.

#### **OBJECTIVES:**

1. Improve public service efficiency.
2. Maintain accountability in the public service delivery system.
3. Improve the quality of basic infrastructure services, mobility and public facilities.
4. Increase the city's resilience in the face of disaster risk.
5. Increase the level of efficiency of basic municipal services (cleanliness / beauty / environmental health).
6. Create a green, conducive and sustainable city ecosystem.
7. Promote equitable economic development between spatial, racial and gender.
8. Promote the prosperity of progressive economic growth.