



UNIVERSITI
TEKNOLOGI
MARA



MAY 2024
INFO 83rd ISSUE

KAMPUS

UiTM Sarawak Bulletin



The 2nd International Conference
On Innovative Sciences &
Technologies For Research &
Education (Innostre)

ReQaseni Art Exhibition
17th Edition: ENIGMA

Lawatan rasmi :
Profesor Datuk Teknologis
(Ts.) Dr. Hajah Roziah Mohd Janor



Building Bridges Through International
Mobility: A Joint Program between
UiTM & Mulawarman University
Indonesia

Message from Editor-in-Chief



Dr. John Francis Noyan

First and foremost, a happy and promising new year 2023 as we bid our farewell to what has been a great year 2022 for UiTM Sarawak. I would like to express my deepest appreciation to the Rector of UiTM Sarawak, Professor Dato Dr. Haji Jamil bin Haji Hamali, and the Deputy Rector of Academic and International Affairs, who is also Managing Editor of INFOKAMPUS, Associate Professor Ts. ChM. Dr. Mohammad Isa bin Mohamadin for the trust they have vested on me to carry out my duties as Chief Editor. In my 30 years of service in UiTM, I found sound teamwork and a keen sense of collective responsibility to be the best ingredients to success and the achievement of a common goal and vision.

We regret to inform our readers that there has been some delay in the publication of our 83rd issue which should have been out last April due to unforeseen circumstances. The good news, however, is that there was no shortage of articles and creative pieces from campus citizens, academics and non-academics alike. The influx of articles has been very encouraging during the last post-covid years, reflecting the generally upbeat and zesty mood among our campus citizens to pen down their professional and personal experiences to share with readers within and beyond the confines of UiTM Sarawak campus. We are also on target to publish our 84th issue (the last for 2023) in October before we bid farewell to yet another wonderful year. I must thank my deputy editor Farhana binti Ghazuddin and the rest of my colleagues in the editorial team for their great insight, inspiration and hardwork. You are the best I have ever worked with!

With UiTM Sarawak aspiring to be the best branch campus in the entire UiTM system while aiming at greater international visibility, efforts are underway to foster greater collaboration and cooperation with foreign universities notably in the field of Science and Technology and global inter-cultural exchanges. UiTM Sarawak's active collaboration in research, innovation and entrepreneurship has yielded great results as proven by the many awards it has received over the years. Truly, the proof of the pudding is in the eating.

I have great confidence that UiTM Sarawak will continue to soar higher in its academic profile as the centre of higher education and academic excellence in Borneo and a choice university with an international reach. Our graduates are among the most sought after in the private sector due to their good social and communication skill especially with regard to the use of the English Language. Being the only public university which focuses on the use of English as a medium of instruction across all its academic activities, our graduates are among the more competitive and employable in the job market. Thanks to our pool of dedicated and competent academic staff and increased international collaboration in research and consultancy, UiTM Sarawak is on track to be a one of best institutions of higher learning in the region with an international appeal.

In the final analysis, I wish UiTM Sarawak and its vibrant citizens a great future.

Thank you.
UiTM di Hatiku.

Editorial Board

Date Published 16th May 2024

Publisher by
Universiti Teknologi MARA, Sarawak
ISSN 2232-1578

EDITORIAL BOARD

Advisor & Managing Editor
Associate Professor Ts. ChM.
Dr. Mohammad Isa Mohamadin

Chief Editor
Dr. John Francis Noyan

Deputy Chief Editor
Puan Farhana binti Ghazuddin

Editors
Dr. Sueb Ibrahim
Puan Arrominy Arabi
Puan Norlida Ismailly
Puan Jacqueline Susan Anak Rijeng

Webmaster
Encik Adib Sarkawi

Head of Corporate Communication
Encik Yaziz bin Kasim

Corporate Communications Unit
Puan Sarah Syamimi binti Khalid



Kursus *New Breed Marketing Entrepreneur (NBME)* Ejen Pemasar

Program Perasmian kursus *New Breed Marketing Entrepreneur (NBME)* Ejen Pemasar yang telah disempurnakan oleh Yang Berbahagia Dato' Mohamad Mustahapa Bin Awang, Timbalan Ketua Pengarah (Pembangunan) FAMA.

Hadir bersama ialah Yang Berusaha Profesor Dr. Saimi bin Bujang, Penolong Rektor UiTM Cawangan Sarawak Kampus Mukah; Yang Berusaha Encik Johari bin Kusai selaku Ketua Unit Keusahawanan Politeknik Mukah; Yang Berusaha Puan Habibah binti Sulaiman, yang merupakan Pengarah Kanan Pembangunan Modal Insan FAMA Ibu Pejabat dan En. Abdul Ja'afar Bin Lian selaku Pengarah FAMA Negeri Sarawak.

NBME merupakan program yang menggunakan konsep *reseller/* agen *dropship* dan menggunakan portal Agrobazaar Online sebagai platform utama.

Program ini juga melibatkan kerjasama antara pihak FAMA dan juga pihak Institut Pengajian Tinggi Awam atau Swasta (IPTA / IPTS) yang berminat. Ia dirangka untuk memberi pendedahan kepada golongan muda yang kurang pengalaman dan modal untuk menceburi perniagaan dan menjalankan pemasaran secara dalam talian.

Program ini merupakan kerjasama antara UiTM Cawangan Sarawak Kampus Mukah, Politeknik Mukah dan Persatuan Belia Mukah. Seramai 400 orang pelajar telah mengikuti kursus yang telah dilaksanakan. Program NBME anjuran FAMA mensasarkan 10 ribu usahawan baru menjelang tahun 2025. "Ia merupakan sasaran jangka panjang 5 tahun di bawah RMK-12" kata YBhg. Dato' Haji. Mohamad Mustahapa Awang, Timb. Ketua Pengarah (Pembangunan) FAMA. Tambahnya lagi, sejak bermulanya pelaksanaan RMK-12 hingga September 2022, seramai 8,751 orang

usahawan baru telah pun dilatih melalui program ini di mana 4,000 orang pada tahun 2021 dan 4,751 orang lagi pada tahun 2022.

Program ini merupakan usaha Kementerian Pertanian & Industri Makanan (MAFI) menerusi FAMA dalam membantu meluaskan pasaran dan meningkatkan pendapatan Usahawan Agromakanan melalui platform pasaran (*marketplace*) Agrobazaar Online.

Antara pengisian sepanjang Program NBME ini ialah Jualan My Best Buy, Pertandingan Mewarna Kanak-kanak, Pertandingan E-sport (PUBG), Pertandingan & Bengkel Memanah dan Zumba.



APB UiTM Sarawak Conducted Two Series of Language Workshop for Borneo Cultures Museum

Akademi Pengajian Bahasa (APB) UiTM Sarawak was invited to conduct two series of language workshop for Borneo Cultures Museum. The first workshop, *Enhancing Oral Communication Competency at the Workplace* was conducted from 21-23 March 2022 at the Borneo Cultures Museum Auditorium. Four APB lecturers were selected to conduct the workshop namely Cik Hajjah Siti Huzaimah bt Sahari, Puan Affidah bt Morini, Puan Jacqueline Susan anak Rijeng and Puan Nur Aziela bt Aidit. The workshop focused mainly on developing effective communication skills among the staff, especially the frontliners, who are expected to be able to communicate effectively and professionally with the visitors. The three-day programme was designed to increase the participants' language knowledge and enhance their non-verbal language skills which would allow them to be better communicators.

The second workshop, *Good with Words: Writing Impactful Reports* was a two-day programme that was conducted on 26-27 September 2022. The workshop was conducted by three APB lecturers; Puan Aiza bt Johari, Puan Jacqueline Susan anak Rijeng and Puan Nur Aziela bt Aidit. This workshop was tailored based on an approach which emphasized on the discursal and cognitive aspects of writing. This interactive workshop engaged the participants with different kinds of hands-on activities that could help them improve their credibility as a writer and most importantly, to be a confident writer who is good with words through proper use of reporting language. More than 30 participants attended both workshops, which received positive feedback and recommendations for future programmes from the participants.



UNIVERSITI
TEKNOLOGI
MARA

MAY 2024
INFO 83rd ISSUE

KAMPUS

UiTM Sarawak Bulletin

ISSN: 2232-1578

Universiti Teknologi MARA (UiTM),
Cawangan Sarawak
94300 Kota Samarahan,
Sarawak, Malaysia.
Tel: +6082-677 200 | +6082-677 500
Fax: +6082-677 300

