



UNIVERSITI
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MARA

Cawangan Perak
Kampus Seri Iskandar



ART & DESIGN
COLLABORATIVE
PROGRAMME



BEYOND

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eISSN 2821-3629



9 772821 362001

A VIRTUAL
**GRAPHIC
DESIGN
EXHIBITION**
2022

IDEAS No 1, Vol 1

Publisher

UiTM Perak Press
Universiti Teknologi MARA
Kampus Seri Iskandar
32610 Seri Iskandar
Perak, Malaysia

UiTM Perak Website
<https://perak.uitm.edu.my>

College of Creative Arts (Perak)
<https://www.adperak.com>

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First Published March 2022

e-ISSN: 2821-3629



POSTER DESIGN 2

The second poster series is to focus on the visual state on social media. In this poster focuses on the page on Facebook, where facebook is also one of the main social media of cyberbully happened.



POSTER DESIGN 3

The third poster series is to focus on the visual state on character or a victim of cyberbully. This poster shows the cruel words given to cyberbully victims.



TOTE BAG

SUBWAY BILLBOARD

POSTER DESIGN 1

The first poster series is to focus on the visual state of technology. This is because without gadgets or technology, cyberbullying will not happen. Besides, the reason for choosing the color blue in this poster is because it symbolizes the positive vibe. This color selection is in line with the poster concept for cyberbully.



BILLBOARD

This poster design is placed at the bus stop. This is because the bus stop is a public place where many people are always passing by. Indirectly those who pass by will see the design displayed there



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STOP CYBERBULLYING!

Stop Cyberbullying is a campaign by Malaysian Communications and Multimedia Commission (MCMC) to encouraging people's awareness towards cyberbullying issue in Malaysia. This campaign aims to provide awareness on cyberbullying to all parties and society.



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