

BEYOND

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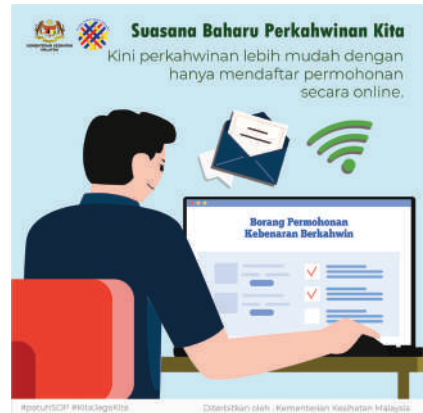
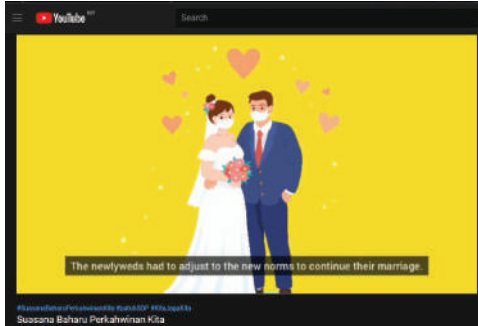
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YOUTUBE

The new norm wedding atmosphere now is no longer what it used to be, but there are many advantages that newlyweds can get from this new atmosphere. Since March 2020, the spread of Covid-19 and the Movement Control Order (PKP) have impacted human cultures and lifestyles around the world. Face masks and physical imprisonment have become the new norm. Engagement parties, weddings, weddings and banquets have all changed. It is common to hear that some weddings have to be borne at the last minute due to Covid-19 transmission and unfavorable circumstances.



FACEBOOK

But since the vaccine was introduced to combat the epidemic, as many as 90% of Malaysians have received two doses of vaccine injections. To enable newlyweds to continue their marriage and establish a wedding ceremony compulsorily in accordance with the SOPs that have been established by the Ministry of Health Malaysia.

TITLE

Headline Rationale

Suasana Baharu Perkahwinan Kita act as Public Service Announcement topic from Kementerian Kesihatan Malaysia for newlyweds who want to get married during post-pandemic. The title was choosen as the headline to highlight the new norms that is going on in marriage procedure nowadays.



INSTAGRAM

Defense Minister Tan Sri Hishammuddin Hussein recently answered a question from a Twitter user about permission to hold social gatherings in the state of Selangor through his Twitter account. "Yes, if you follow the SOP that has been issued for Phase 4 states as follows," he tweeted via his Twitter account.



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SUASANA BAHARU PERKAHWINAN KITA

Suasana Baharu Perkahwinan Kita act as a public service announcement by Majlis Keselamatan Negara to encouraging people's awareness towards the new norms in marriage. The information is carried out in collaboration with Kementerian Kesihatan Malaysia. This campaign will be launch in Bahasa Melayu.



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