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Building Bridges Through International
Mobility: A Joint Program between
UiTM & Mulawarman University
Indonesia

Empowering Educators with Advanced Video Editing Techniques

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On 19th May, 2023, Unit e-Pembelajaran UiTM Sarawak organized a workshop entitled "Video Editing For Teaching & Learning". The workshop drew an impressive cohort of 40 lecturers, all eager to delve into the world of cutting-edge video editing. Leading the charge was the esteemed Mr. Jefri Bin Dahlan from iCEPS, Shah Alam, who was exclusively invited to impart his expertise and knowledge in the art of video production. Participants were skillfully guided through the creation of captivating Promotional Videos, engaging Introductory Videos, and tailor-made teaching videos, curated meticulously for educational purposes. The spotlight shone on 'Filmora,' the cutting-edge video software, as participants gained hands-on experience in wielding its powerful tools, honing their skills in video cropping, audio control, and seamless video editing. The workshop's comprehensive coverage extended beyond video editing, as they explored the fundamentals of YouTube application, acquiring the know-how to create



personal channels and efficiently uploading their masterpieces onto the world's largest video-sharing platform. The workshop was definitely an outstanding success. At the end of it all, the participants were filled with exhilaration and a newfound sense of inspiration. It is hoped that in the near future, a plethora of similarly enriching workshops will be organized, fostering even greater growth and development among the lecturers of UiTM Sarawak.