



اَوْنِوَرْسِيْتِي تِكْنُوْلُوْجِي مَرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

Cawangan Perlis  
Kampus Arau

# INDUSTRIAL TRAINING REPORT

MD EMPIRE ENTERPRISE

**PREPARED BY**  
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2022978257  
BA242





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**MD EMPIRE ENTERPRISE**

# INDUSTRIAL TRAINING REPORT

5 MARCH 2024 - 13 AUGUST 2024

Name : HAIFA HAMIZAH BINTI AZLAN

Student ID : 2022978257

Program : BACHELOR OF BUSINESS ADMINISTRATION HONORS (FINANCE)

## **Executive summary**

This report outlines the experience and skills I earned throughout my six-month Internship Practical at Md Empire Enterprise, which ran from March 5th to August 13th, 2024. The project's goal is to fulfil the core requirements for a Bachelor of Business Administration Honors (FINANCE) degree by providing students with a practical aspect of the theoretical work that they have studied at university, as well as to allow students to gain work experience. Throughout my internship, I learnt a variety of new skills. This company offers multitasking to their interns. As a result, I studied more than just finance; I also learned about paperwork, human resources, marketing, and other matters. The study discusses MD Empire Enterprise's SWOT analysis, as well as the skills and experience obtained during the training term, so justifying the scheme's relevance in giving students with the professional talents they require for success in the real world.

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## **2.0 COMPANY'S PROFILE**

### **2.1 Background & History of MD Empire Enterprise**

# **MD EMPIRE ENTERPRISE**

**Company's Name :** MD EMPIRE ENTERPRISE

**Location :** 30-G, Jalan Raja Jalil Pekan, Kuala Selangor, 45000 Kuala Selangor, Selangor.

**Phone Number :** 03-32770017

**Operation Hour :** 10.00 am - 7.00 pm

MD EMPIRE ENTERPRISE provides a diverse array of products spanning electronics, clothing, groceries, home goods, and other categories, meeting the varied demands and preferences of consumers. MD EMPIRE ENTERPRISE was officially incorporated in Malaysia on April 5, 2017. The corporation operates a number of sectors, including boat rentals, which are primarily utilised for fishing. MD EMPIRE ENTERPRISE is also involved in the trading of marine products, ensuring a diverse range of maritime offerings. Furthermore, the company engages in the wholesale distribution of light foods and beverages, which increases its market reach. Thus, MD EMPIRE ENTERPRISE has been essential to meeting consumer wants, boosting economic activity, and contributing to job creation and growth.