



UNIVERSITI  
TEKNOLOGI  
MARA

PENANG DEVELOPMENT  
CORPORATION



*MGT666*  
**INDUSTRIAL TRAINING  
REPORT**

**PENANG DEVELOPMENT CORPORATION**

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## EXECUTIVE SUMMARY

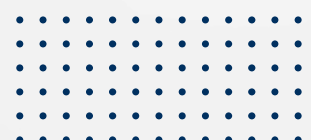
This report offers a thorough summary of my internship experience at Penang Development Corporation, which is located at Bayan Lepas, Penang for 24 weeks from 1 March 2024 to 9 August 2024. The internship program was created to provide real-world experience and practical exposure in accounting to enhance the theoretical knowledge gained in the classroom. At PDC, I have been supervised by Puan Norhaslina Binti Abdul Rashid, an assistant manager in the Finance department. I gained a remarkable knowledge of accounting throughout my journey as an intern at PDC such as generating payments, compiling and filing payment vouchers, billing back invoices to the customers, updating the supporting schedule every month and many more. Furthermore, I got to experience working together as a team with skilled staffs and improving my communication skills.

I began this report by using my revised resume, which I used to apply for an internship at Penang Development Corporation, as the student's profile. This CV includes my educational history, professional experience, leadership background, academic accomplishments, and skills. Along with my industrial training, I have included the company's history, vision, mission, and objective, as well as the organizational structure and services offered by Penang Development Corporation. In addition, I performed the firm's SWOT analysis, which consists of strengths, weaknesses, opportunities and threats. There were two conclusions for each of the SWOT components. The internship at Penang Development Corporation was a worthwhile and rewarding opportunity that aided in the development of professional skills, industry insights, and practical abilities. The objectives of the internship were greatly fulfilled in part because of the well-organized program, encouraging mentoring, and variety of project options. Unquestionably, the skills and information acquired during this time will help me pursue a successful career in the industry.



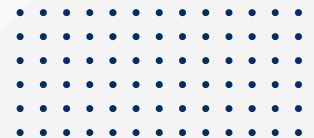
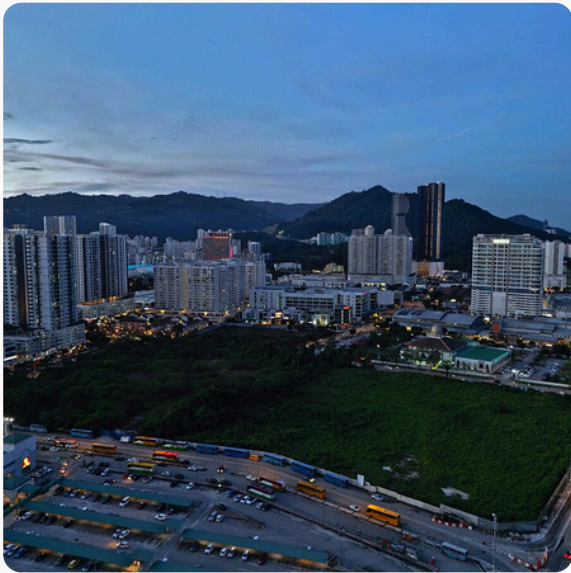
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# COMPANY'S PROFILE

Founded on November 17, 1969, the Penang Development Corporation (PDC) is the statutory body for the state government of Penang's principal development organisation. Since its establishment, the PDC has been entrusted with leading the charge in promoting socio-economic development, creating employment opportunities, and enhancing Penang residents' standard of living. PDC has been actively involved in the township development within three main areas: Bandar Bayan Baru, Bandar Seberang Jaya and Bandar Cassia, Batu Kawan.





# COMPANY'S PROFILE



Bangunan Tun Dr Lim Chong Eu, No. 1 Persiaran Mahsuri, 11909 Bayan Lepas, Pulau Pinang

## VISION

Penang Development Corporation also has its vision and mission to achieve. PDC's vision is to be the national premier organization in making Penang a better place for all through sustainable socio-economic development.

## MISSION

For their mission, Penang Development Corporation wants to create innovative development with SMART infrastructure embracing ESG principles and global practices and to meet the stakeholders' needs in line with the state's aspiration

