



BACHELOR OF BUSINESS ADMINISTRATION (HONS.) HUMAN RESOURCE
MANAGEMENT

HR INTERNSHIP (HRM666)

INDUSTRIAL TRAINING REPORT

PERBADANAN EKONOMI ISLAM PERAK SDN BHD



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EXECUTIVE SUMMARY

I am currently a final-year student majoring in Human Resource Management (HRM), engaged in an industrial training course (HRM666). As part of this course, I have been completing a six-month internship at Perbadanan Ekonomi Islam Perak Sdn Bhd, which began on March 1, 2024, and will conclude on August 9, 2024.

Throughout this internship, I have gained hands-on experience in various HR functions, including recruitment, benefit, payroll, training and development and HR administration. My primary project has been to perform a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis of the company. This project aims to provide strategic insights and recommendations to enhance the HR practices and overall efficiency of the organization.

This internship has allowed me to bridge the gap between academic learning and practical application, equipping me with the skills and knowledge essential for a successful career in Human Resource Management.

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2.0 COMPANY PROFILE



Figure 2: Logo of Perbadanan Ekonomi Islam Perak Sdn Bhd

Perbadanan Ekonomi Islam Perak Sdn. Bhd. (PEIP Sdn Bhd), established in 2003 and located in Ipoh, Perak, was previously known as Perbadanan Kemajuan Ekonomi Islam Negeri Perak (PKEINPK) Sdn Bhd. Fully owned by the Perak Islamic Religious Council and Malay Customs (MAIPk), PEIP Sdn Bhd serves as the economic wing of MAIPk, focusing on the development and management of oil palm plantations, health services, and property development.

The company was originally a statutory body, it was privatized and became a single limited company in 2012, subsequently becoming an officially recognized wholly owned subsidiary of MAIPk. To improve and expand its financial assets, PEIP Sdn Bhd has diversified its operations across various industries. Its primary source of economic growth has been its involvement in the plantation industry, particularly in developing oil palm plantations covering at least 10,000 acres in Perak and Sabah. PEIP Sdn Bhd has ventured into the medical field by founding Ar-Ridzuan Hemodialysis and Ar-Ridzuan Hospital, offering Shariah-compliant health services. Additionally, through its subsidiary Property PEIP Sdn Bhd (PPSB), the corporation has entered the real estate market, developing offices, retail establishments, and housing. This diversified strategy aims to maximize earnings while mitigating risks.

Moving forward, PSB aims to advance by delivering sustainable value in enhancing the Islamic economy through exceptional operational practices, high performance standards, and robust corporate governance.

2.1 Company vision, mission, and objective

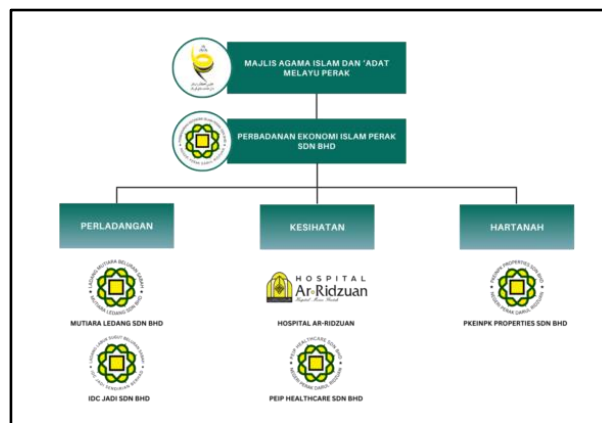
2.1.1 Vision

To be a competitive Islamic corporate organization in developing the economy of the Muslim Community in the State of Perak.

2.1.2 Mission

- Implement economic and social activities based on Shariah.
- To be an organization with strong financial capabilities and quality Human Resources.

2.2 Company chart



Figures 3: Maipk and Peip Sdn Bhd subsidiaries

2.3 Company location

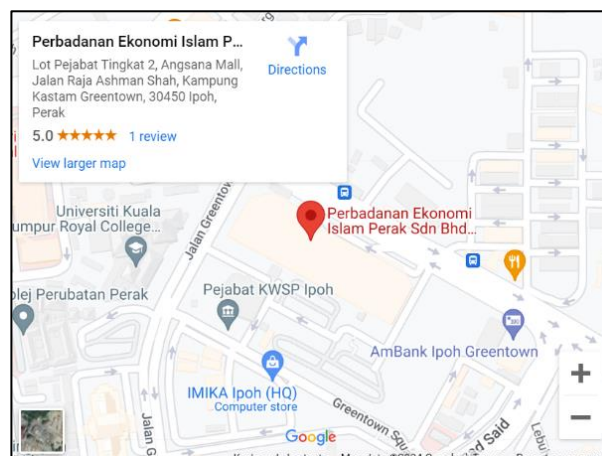


Figure 4: Location maps of Peip Sdn Bhd