

Strengthening

INDUSTRY-ACADEMIA COLLABORATION: UiTM Welcomes CEOs Through the CEO@Faculty Programme

By: Dr. Fazleen Haslinda Mohd Hatta

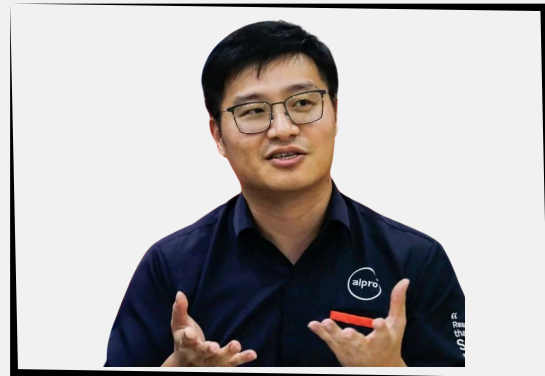


Universiti Teknologi MARA (UiTM) continues to champion industry-academia collaboration through the CEO@Faculty Programme, a prestigious initiative by Malaysia's Ministry of Higher Education (MOHE). This programme appoints top industry leaders as mentors, bridging the gap between academia and industry to empower students with real-world insights and career pathways.

Under the Faculty of Pharmacy, UiTM has welcomed two esteemed industry leaders as part of this initiative. On April 17, 2025, UiTM officially hosted Madam Shamie Zainal, Director of Policy & Public Affairs at Pfizer Malaysia, who also leads Pfizer's operations across Indonesia, Singapore, the Philippines, and Pakistan. The event, held at Bangunan Canseleri Tuanku Syed Sirajudin, brought together UiTM leadership, including Professor TPr Dr Jamalunlaili Abdullah (Deputy Vice-Chancellor for Industry, Community, and Alumni Network (ICAN)) and Professor Dato' Dr. Abu Bakar Abdul Majeed (Dean, Faculty of Pharmacy). Also in attendance were Dr. Fazleen Haslinda Mohd Hatta (Deputy Dean, ICAN) and Dr. Maziana Mahamood (ICAN Coordinator). The discussions centred on future collaborations between UiTM and Pfizer, including staff attachment opportunities, industry insights for students, and joint community engagement efforts.



Madam Shamie Zainal
Director of Policy & Public Affairs,
Pfizer Malaysia



Mr. Ostwin Paw
CEO of Alpro Pharmacy

The programme continued on April 18, 2025, when UiTM welcomed Mr. Ostwin Paw, another CEO appointed under the initiative, representing Alpro Pharmacy. While the agenda remained consistent with fostering academic-industry collaboration, a special focus was placed on safe medicine disposal awareness in Malaysian communities. Spearheading this collaboration was Dr. Hisyam Abdul Hamid and his team from the Faculty of Pharmacy, who aim to educate the public on responsible pharmaceutical waste management.

The CEO@Faculty Programme underscores UiTM's commitment to equipping students with practical industry exposure, fostering innovation, and enhancing career readiness. Through strategic partnerships with industry leaders like Pfizer and Alpro, UiTM continues to pave the way for meaningful engagements that benefit both academia and the professional world.