

A Success in Community Engagement and Health Promotion

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World Pharmacists' Day 2024 was organised with enthusiasm through a collaborative event led by the Society of Pharmacy Students (SOPHYS) and the Faculty of Pharmacy Student Secretariat (SMF) in partnership with the Saujana Utama Residents' Council (MPPSU). Held at Dewan MPKS, Saujana Utama, the program was officiated by Ybrs. Professor Ir. Ts. Dr. Mohamad Hafiz Mamat, Deputy Rector (Research and Innovation), Universiti Teknologi MARA (Selangor Branch). The event celebrated the invaluable contributions of pharmacists to improving public health while fostering community engagement. The event welcomed over 500 attendees and featured a diverse range of activities designed to promote health awareness and education. It was also joined by student representatives from our university partner, Hasanuddin University, Indonesia. Highlights included an energising aerobic session by the Wellness On Wheels team, a blood donation drive by the National Blood Centre, and health screening services. Informative booths such as "Know Your Medicine" and "Pharmazania" offered engaging educational experiences, including fun activities for children. Participants also enjoyed a hands-on experience at the compounding booth, where they prepared aqueous cream, and gained career insights at the career booth. Participants also had the chance to take part in a soap-making activity, allowing them to personalise their soaps by choosing their preferred colors and scents. This hands-on experience added a creative and interactive element to the event. This soap-making activity was organised by the Pharmaceutics department, led by Pn. Nor Zaleha.

Two knowledge-sharing sessions further enriched the program with a series of medicinerelated talks. The inspiring talks were delivered by Mdm. Nur Fatimah Ahmad Safri, from Pfizer Pharmaceuticals Sdn. Bhd and Miss Darlia Syafika binti Darusalam, a pharmacist from Hospital Al-Sultan Abdullah, UiTM. The event was continued with a forum session featuring Mejar Muhammad Najhan bin Md Bohari, a Military Pharmacist, Mdm. Farhana Fakhira Ismail, a Faculty of Pharmacy's lecturer, and Mr. Ahmad Syauqi Abdullah, a pharmacy enforcement representative. These sessions provided valuable perspectives on various aspects of pharmacy practice.

The success of this program was made possible by the generous contributions of various collaborators, including the Kuala Selangor Municipal Council (MPKS), Saujana Utama Residents' Council (MPPSU), National Blood Centre, Malaysian Stem Cell Research Centre (MSCR), ADAS Apothecary, and industry partners such as Morning Global Sdn. Bhd. and Yakult Malaysia Sdn. Bhd. The event was a meaningful experience for all involved, from the organising committee and pharmacy students to the local community of Saujana Utama, leaving a lasting impact on participants and further strengthening the role of pharmacists in community health promotion.