



## ***INDUSTRIAL TRAINING REPORT***

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FEB 2015 - JUNE 2015

# Abstract

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This applied research addressed the effectiveness of training program Permodalan Nasional Berhad (PNB). Permodalan Nasional Berhad (PNB) was conceived as a pivotal instrument of the Government's New Economic Policy to promote share ownership in the corporate sector among the Bumiputera (son of the soil), and to develop opportunities for deserving Bumiputera professionals to participate in the creation and management of wealth. Then, PNB Investment Institute Sdn Berhad (PNBi) is a wholly owned subsidiary of Permodalan Nasional Berhad (PNB). PNBi was established on 19th November 1998 and has emerged as one of Malaysia's leading financial training institutions for capital market professionals in Malaysia. The main scope of PNBi is do the marketing unit is to ensure that PNBi products and programmes are adequately promoted and managed to attract participation from the general public. This also involved an engagement with the existing and potential client. Otherwise, it also helped the industrial training student to gain knowledge how to handle and conducting the event in efficient way.

# Acknowledgement

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Alhamdulillah, I'm grateful to Allah S.W.T for the blessings I have successfully completed the one semester industrial training starting from 04<sup>th</sup> February to 30<sup>th</sup> June 2015. My training at Permodalan Nasional Berhad Investment Institute (PNBii) Sdn Berhad has provided new knowledge to me in handling the daily tasks in the office and how to manage training programme. I also got a useful knowledge on the procedure used by the office and the structure of the divisions of the organization.

Here, I would like to thanks my supervisor during the industrial training Encik Muhammad MASri for all the cooperation and guidance that has been given to me during the training. Beside all of the office work, I have been taught on how to build programme such as workshop and handling Skim Latihan 1 Malaysia (SL1M) Programme. I also had been taught on how to manage the trainer and students during the programme. All of those experience were actually very good and it was increase my confidence level when encounters with the entire client including students and trainer.

My appreciation also goes to all the staffs at PNBii, Encik Mohamad Ishak Hamidun, Encik Alias Daud, Encik Asraf Abdul Rahman, Puan Adila Ahmad and Puan Siti Khatijah Syarina Nazaruddin. Throughout my training at the office, all the staffs are very friendly and welcoming. They are also willing to teach and guide me on certain process and procedure that is not clear for me. We are getting along together and were built a good relationship among us although my training has been completed.

Not forgotten my Industrial Training Coordinator Sir Zul – Azmi and my Supervisor Sir Asyraf, I thank you for having explained all matters relating to the preparation of the reports, advice, opinion and guidance that is useful to all of us.

Lastly, I would like to thank all of my friends who helped me to complete this report on time I am grateful to have all of you generating an idea and opinions together in completing this report. Most importantly to my family, there is no other thing that can give me strength better than your prayer and love.

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