



**FACULTY OF INFORMATION MANAGEMENT
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management
(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES
(IMR 665)

**ASSIGNMENT:
ARTICLE SUMMARY**

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Article on:

Article 1 - “Thematic description of audio-visual information on television”

Article 2 - “The production and distribution of audiovisual works via new media in the light of European media policy: constraints and opportunities”

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1.0 Abstract

There are two articles that being chosen and being reviewed for the article summary. The first article is title as "Thematic description of audio-visual information on television" whereby the author of this article is Jorge Caldera-Serrano. Besides, this article is being produced and released on 2010 and the overall article has 8 pages. Meanwhile, the second article that being used is 'The production and distribution of audiovisual works via new media in the light of European media policy: constraints and opportunities. There are two authors for this second article which is Evi Werkers and also Peggy Valcke. This article had been produced on 2012 and has 18 pages. On the other hand, these two articles are research paper and had be found and view in Emerald Insight online database.

Keywords: Document management, audiovisual media

2.0 Introduction

The first article which is “Thematic description of audio-visual information on television” had discussing about to show the possibilities for the thematic description of audio-visual documents for television with the aim of promoting and facilitating the information retrieval. The thematic in the article been mentioned as one of subject or the discussion on the retrieval process part of the audio-visual information and database on television. Hence, the first article had discussed on the audio-visual management through the thematic and database field, plus on promoting the retrieval process. Meanwhile the second article which is “The production and distribution of audiovisual works via new media in the light of European media policy: constraints and opportunities” is focusing on the cinematographic work which is making the motion pictures. This second article also focused on the way of the traditional audiovisual content is produced, distributed, consumed and achieve had changed due to the technological changes and on how to match the changes with the European film policy. Moreover, there are several issues from the both articles that being addressed which is the audiovisual management, technology adoption, retrieval process and also the document and work selection.