



**FACULTY OF INFORMATION MANAGEMENT  
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management  
(IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES  
(IMR 665)

**ASSIGNMENT:  
ARTICLE SUMMARY**

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**D1IM245 6A**

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Submission date:

8<sup>th</sup> October, 2015

**Article on:**

**Article 1 - “The Public-Private partnership case study in digitization of audiovisual heritage”**

**Article 2 – “Challenges of Digital preservation for cultural heritage institution”**

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## Abstract

*These both articles related about how small public library that are restricted in size of resources and contribution that able to survive with the obstacle in digitization of audio visual material that are related to local heritage. There also come with the issues where problem occur in preservation of information that no longer used and their way of digitization in "The Public-private partnership case study in digitization of audiovisual heritage wrote by Bogdan Trifunovic. By using a research that have been done in Institution in Flanders (Belgium), in second article, "Challenges of digital preservation for cultural heritage institution wrote by Tom Evens and Laurence Hautekeete, librarian have to implement new technologies, equipment and practice in their daily task. The study shows that the public libraries or any organization should give more focus to their old collection of audio visual.*

Keywords: Audiovisual, Collections, Public libraries, Digitization, Local heritage, Public-private partnership, Libraries, Digital technology

## **1.0 Introduction**

According to the first article, the public-private partnership case study in digitization of audiovisual heritage, The Public Library “Vladislav Petkovic Dis” is the oldest cultural institution and oldest public libraries in Serbia which is founded in 1848. This public library main activity is form digitization centre which is responsible for activities related with library material digitization and digital preservation that held by cultural institutions, organisations, and individuals. This article focused on digitization of audio and video material. According to IFLA’s guidelines, this article is about various carriers in this article which are mechanical carriers, magnetic, tape carriers, magnetic disks carriers, photochemical carriers and optical carriers. Meanwhile another article which is challenges of digital preservation for cultural heritage institutions told another example where in 2005, European Commission published its i2010 Digital Library where highlighted their main activities is to digitization, online accessibility and preservation of Europe’s cultural and heritage which make easier to use at any online environment. This article will focused on four main points which is concepts in digitization, metadata, intellectual property rights management and business models.

## **2.0 Objectives**

Overall the objectives of both articles is almost same which is to find out how small organisations can managed in handling the limited resources and funds in digitization of audiovisual material such as happen at library in Serbia and also happen in European where they aim to digitization audiovisual material about European cultural and heritage in digital library.