A STUDY ON MANAGEMENT PRACTICES WITHIN SMALL BUMIPUTERA ENTREPRENEURS IN SEREMBAN – NEGERI SEMBILAN

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DECLARATION OF ORIGINAL WORK



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ABSTRACT

This research was conducted for the purposed of "A Study on Management Practices Within Small Bumiputera Entrepreneurs in Seremban — Negeri Sembilan. The main objective of this research was to identify why many small Bumiputera entrepreneurs are not active for past several years. SMIDEC is one of the government's agency to help small Bumiputera entrepreneurs. For the purpose of this study, the exploratory research was used to understand the problem, 40 questionnaires were distributed to small Bumiputera entrepreneur's companies under SMIDEC. Questionnaires were distributed as the survey instrument as the source of primary data, other reliable sources would serve as secondary data.

This research found that small Bumiputera entrepreneurs using few techniques as its management ways and faced few problems during start – up and current operations. It gets from survey analysis and findings when doing this study. Through this research, they need more help to survive from other parties for growth of their business. But the most important is small Bumiputera entrepreneurs should know what the best practices method should apply in order to increase efficiently in business and can sustain for a long time.

	TABLE OF CONTENTS	PAGE
LIST LIST LIST	NOWLEDGEMENT OF TABLES OF FIGURE OF ABBREVIATIONS	ív v vi vii viii
СНА	APTERS	
1.	INTRODUCTION	
	 1.1 History of Bumiputera entrepreneurs 1.2 Problem Statement 1.3 Research Questions 1.4 Research Objectives 1.5 Theoretical Framework 1.6 Significance of Study 1.7 Scope of Study 1.8 Limitations 1.9 Definition of Terms 	1-3 3-4 4 4-5 5-7 7 8 8-9 9-10
2.	LITERATURE REVIEW	
	 2.1 Introduction 2.2 Definition of Management 2.3 Definition of Entrepreneur 2.4 Management of Capital 2.5 Management of Labor Skills 2.6 Management of Administration 2.7 Management of Environment / Technology 2.7.1 Environment 2.7.2 Technology 	11 11-13 13-14 15-16 16-18 18-21 22 22-23
3	RESEARCH DESIGN / METHODOLOGY	
	 3.1 Research Design 3.2 Research Methodology 3.3 Target Population 3.4 Sampling Techniques 3.5 Data Collection Method 3.6 Questionnaire Design 3.7 Preparation of Data Analysis 3.8 Scope and Coverage of Research 	26 26 26 27 27 27-28 28 28