



**FACULTY OF INFORMATION MANAGEMENT  
MARA UNIVERSITY OF TECHNOLOGY**

Bachelor of Science in Information Management  
(D1IM 245)

MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES  
(IMR 665)

**ASSIGNMENT:  
ARTICLE SUMMARY**

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**D1IM245 6A**

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Submission date:

8<sup>th</sup> October, 2015

**Article on:**

**Article 1** - "A research of audio visual educational aids on the creativity levels of 4-14 year old children as a process in primary education"

**Article 2** - "Investigating the effect of audio visual materials as warm-up activity in Aviation English courses on students' motivation and participation at high school level"

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## Abstract

*Based on the two article that i have been studied which is article one is on a research of audio visual educational aids on the creativity levels of 4-14 year old children as a process in primary education written by Tarik Yazara and Gokce Arifoglu in 2012 and the second article is about the Investigating the effect of audio visual materials as warm-up activity in Aviation English courses on students' motivation and participation at high school level which have been written by Uule Y. E. Secera, Mehmet uahina and Bulent Alc in 2015. The study have been made that the audio visual are really helps in developing the creativity among the children and also help for the high school level student. According the research that have been made, the creativity of levels are changes in deference factors which is related to personalization and developing identity and also from the individualization process. For the high school levels, the audio visual are really helps the students in having or participate in english course . The audio visual are halping in build the confident level and also improve the motivation among the students. With the rapid development of audio visual material, it have become the most useful and the preferable ways of learning and become of of the visual aids that really important in learning process.*

**Keyword:** audio visual, creativity, student, english course, visual aids

## 1.0 Introduction

### Audio visual educational aids process in primary education

According to the definition of audio visual materials, made by The International Federation of Library Associations and Institutions, audio visuals are any materials that pertain to sight and/or sound (IFLA, 2007). Use of audio-visuals at schools has become an integral part of education, and even of services offered by school libraries (Swank, 2011). In the first article is it mention about the human perceive what they see and react based on their perceptions. Healthy and correct visual perception dimension can direct human beings. Since human beings are dynamic, they can be in a continuous motion from birth to death. During the development process, children can intellectualize the material they get from their own environment and concretize these depending on the age group they are in. Visual and audial aids have a very important place in children's world. Researches show that the children and the young people nowadays spend more than 4-5 hours a day in front of media such as television, video, computer, internet, movie, radio, tape and video .This time is more than the time spent for other activities except for sleep and when such media are used interactively, this time can go up to 8 While aids such as computer and the internet provide children and teenagers a suitable and limitless environment in terms of learning using these aids for wrong purposes can cause harm. With the recent fast increase in information technologies; CD, DVD

and computer systems began to have an important place in our lives Today, in developed and developing countries, every house has many of the mass media and especially computer and the internet have an important place in the lives of children. and teenagers. For example, a research done in America showed that 70% of the 2-17 age group had computer and 52% had the internet at home Another research by Becker (2000) found out that 57% of the children and teenagers had a computer at home and most of them used their computers for playing games and between the years 1997-98 the internet was used less for homework researches and more for sending and receiving emails. Today, there are more houses with computers; however, we cannot say that the purposes for using them are different. It can be said that audio visual aids can be useful in every age group as long as they are used with awareness. In our country, tablet computers are being given to schools under the name of “Fatih” project to make computer access more widespread in schools. Within this context, it has been thought that the children’s creativity levels will increase as they will be exposed to more information and interaction. Meanwhile article two about the audio visual materials high school level.