



The 18th reQaseni
EXHIBITION

NADI BY 18TH REQASENI ART AND DESIGN DIPLOMA EXHIBITION

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PUBLISHED BY

PERPUSTAKAAN TUN ABDUL RAZAK
Universiti Teknologi MARA
Cawangan Sarawak
Jalan Meranek
94300 Kota Samarahan
SARAWAK

PUBLISHED DATE: 05 MAY 2024

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e-ISBN: 978-967-0828-69-5

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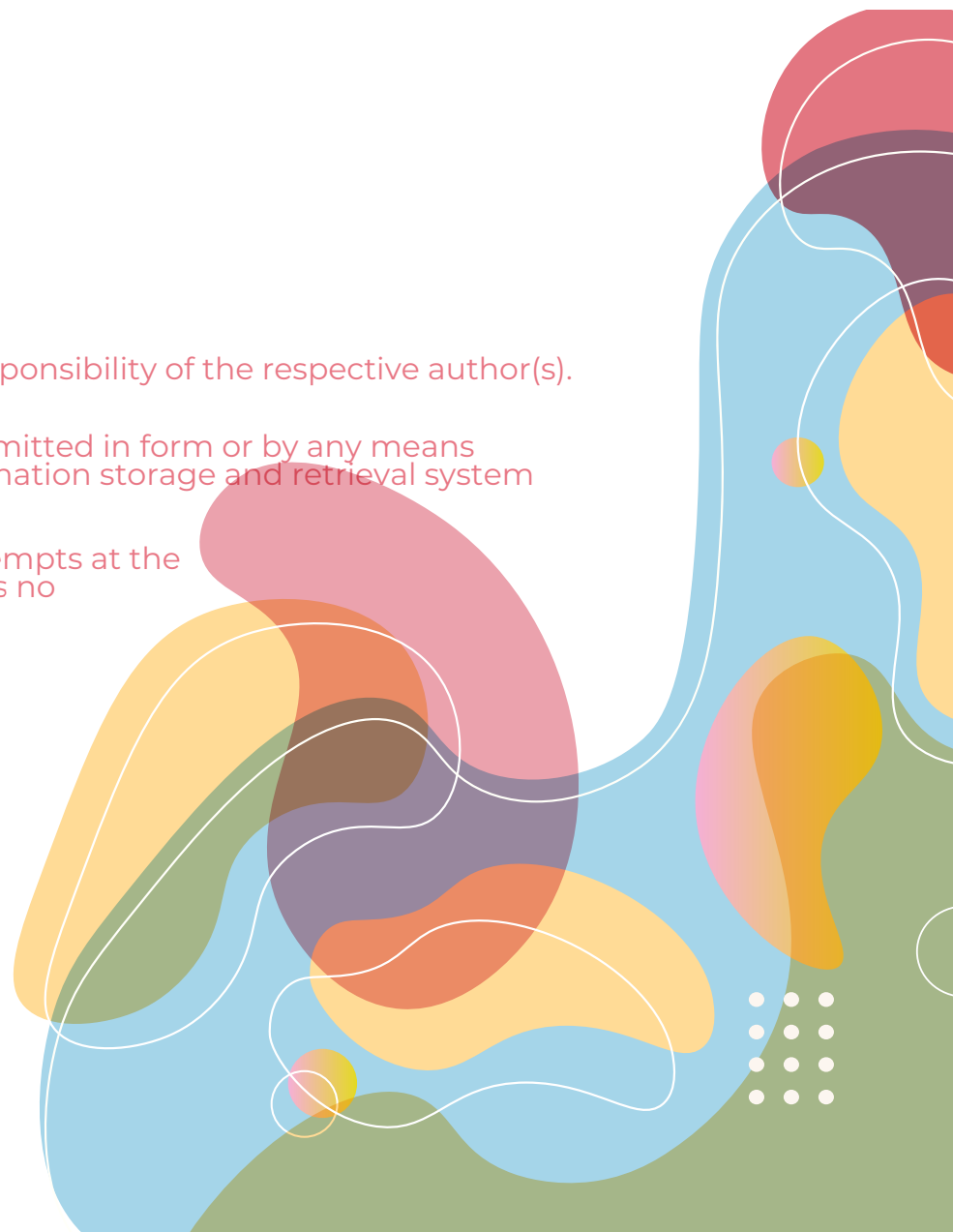
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EVENT

The Miri Tattoo Festival (MTF) is an event held in Miri, Sarawak. The festival exhibits activities such as tattoo beauty contests, Dayak Material art showcases, and traditional parades. To be highlighted as a tourist attraction. MTF needs to improve its branding. The festival combines conventional Sarawak tattoos with contemporary aesthetics, employing print and digital advertisements to endorse its brand. The MTF's logo is designed according to the Sarawak tattoo motif and incorporates innovative ideas of modern concept. multimedia platforms, including the creation of commercial videos and booth designs for events will also be incorporated. These showcase MTF's stability and



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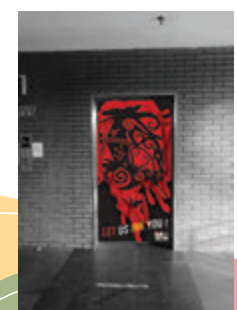
PRINT DESIGN PROJECT



PRINT ADS



FIVE
MEDIA PLATFORM





WEBSITE



3D BOOTH



COMMERCIAL VIDEO

