



اوپن یونیورسٹی ٹیکنالوجی مارا
UNIVERSITI
TEKNOLOGI
MARA



**INDUSTRIAL
TRAINING
REPORT AT
MAYBANK
KUALA KANGSAR**

Prepared by:

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EXECUTIVE SUMMARY

All undergraduate programs in the Faculty of Business and Management including Human Resource students require to complete an internship, also known as on-the-job training, in areas related to their course and subject concentration. This internship program serves as practical training for students to gain knowledge, skills, and feel the environment of the workplace in order to gain work experience and responsibility in carrying out tasks set by the employer.

I successfully finished my Industrial Training Report at Malayan Banking Berhad's Kuala Kangsar branch. My internship begins on March 1, 2024, and finishes on August 9, 2024. In my opinion, Malayan Banking Berhad is the ideal location for me to obtain experience, skills, information, and grow.

Malayan Banking Berhad is Malaysia's largest banking and financial services company, with operations in several countries. Maybank is Malaysia's largest bank, with around 374 local branches and 90 overseas branches and offices. Maybank has operations in various countries, including the Philippines, Brunei, Singapore, Indonesia, Cambodia, Vietnam, Papua New Guinea, New York, London, Hong Kong, and Bahrain.

This report will examine Maybank's SWOT analysis. The process of determining and assessing an organization's strengths, weaknesses, opportunities, threats, is known as a SWOT analysis. SWOT analysis aids in assessing both external and internal business-affecting elements. Not only that, this report also has discussion and recommendation for each SWOT analysis that is supported with some reference. It helps the reader understand why the analysis is essential and vital by assessing positive and negative factors within and outside the firm.

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COMPANY PROFILE



Name: Malayan Banking Berhad (MAYBANK)

Location:

Headquarters:

MALAYAN BANKING BERHAD (MAYBANK)

Menara Maybank, 100,

Jalan Tun Perak,

50050, Kuala Lumpur

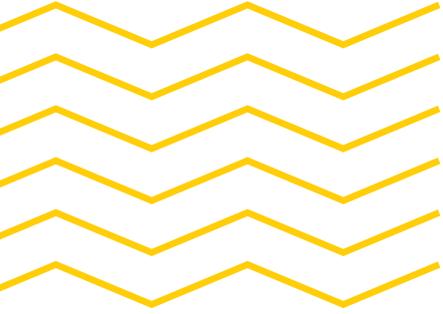
Branch:

Maybank Kuala Kangsar Branch

68-70 Jalan Raja Bendahara,

Fasa II Bandar Baru,

33000 Kuala Kangsar, Perak



COMPANY BACKGROUND

- Maybank (Malayan Banking Berhad), established in 1960, is Malaysia's leading provider of financial services, with extensive operations throughout South East Asia.
 - More than 2,600 offices across Malaysia, Singapore, Indonesia, Philippines, Cambodia, Thailand, Vietnam, Myanmar, Brunei, Laos, India, China, UK, USA, Pakistan, Saudi Arabia, Uzbekistan, and Dubai make up the global network of the Maybank Group.
 - Maybank is the fourth-biggest bank by assets in South East Asia and one of the top banking companies in Asia.
 - In addition to corporate and consumer banking, investment banking, Islamic banking, stock broking, insurance, takaful, and asset management, the Group provides a wide range of other goods and services. Around 42,000 people work for it worldwide.
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