

# APB eQuarterly

Spotlight & Latest Updates



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Akademi Pengajian Bahasa, Universiti Teknologi MARA



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English Language & Linguistics  
Malay Studies  
Asian & European Languages  
Professional & Language Consultancy

## Home of Modern Languages

# APB featured EXPERTISE

Department of Asian & European Languages

Department of English & Linguistics

Department of Malay Studies





# APB featured **EXPERTISE**

Associate Professor  
Ts. Dr. Janudin Sardi

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Department of Asian &  
European Languages



# Associate Professor Ts. Dr. Janudin Sardi

Appointed as the Dean of the Akademi Pengajian Bahasa from 1st July 2022, Associate Professor Ts Dr Janudin Sardi is no stranger to putting on different hats when he steps into the office. He has worked in numerous portfolios that range from research to educational technology. He previously served the Institute of Leadership and Quality Management (iLQAM) and closely worked with his iLQAM team members whom he views to be like a tight-knit family. As he possesses a strong educational background in the Arabic language and is passionate in the intricacies of the language, he was exhilarated to be selected as the representative of UiTM to develop an e-Learning project for an Arabic course in 2002.



When asked about his fondest memories in APB, he enthusiastically mentioned that attending a meeting as a representative of the Arabic language unit on his first day of joining UiTM and being appointed as a coordinator for Kursus Kemahiran Bahasa (KKB) in APB as among the most memorable ones. He had also received opportunities to travel for training and development which helped him to grow his oeuvre.



In APB, Dr Janudin is fondly known as Dr J and is popular for his gentle yet firm articulation. Not only does he have great listening skills, an important attribute as the head of the management, he is also respected for his ability to pinpoint issues and provide solutions instantaneously. Regarded as a fatherly figure to young lecturers, he has applied the my-door-is-always-open concept to ensure that there is an open communication channel between the management and staff. His love for dad jokes during informal get-to-know sessions have also helped many people to view him more approachable as the captain of APB.

As the dean, lifelong learning is a theme that Dr J is fostering in APB. One of the facets in this theme that he emphasises consistently is research and publications. As the research culture in APB is still developing, one of his

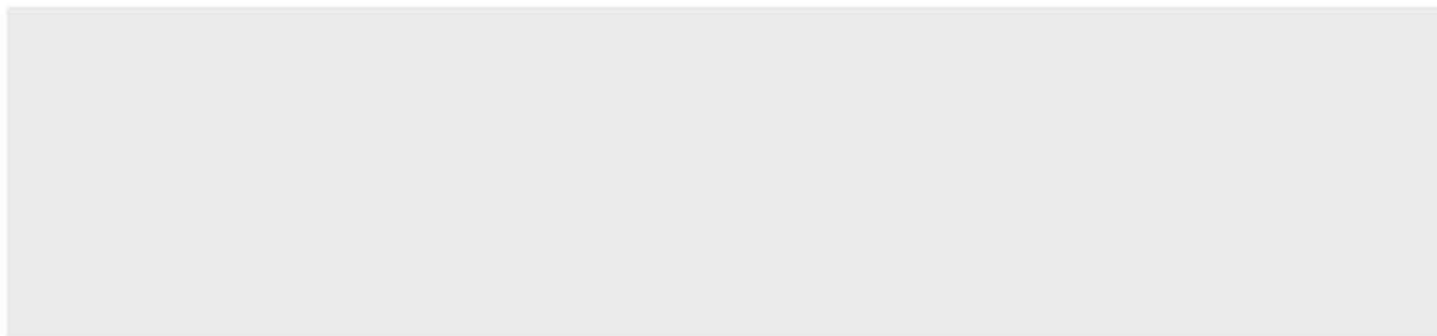


priorities is to motivate lecturers to embark on research areas that have not been extensively explored such as language testing and evaluation. Lecturers' efforts to explore other areas will facilitate the attainment of APB's vision to reach the milestone of becoming a Centre of Excellence (CoE) through Research Interest Groups (RIGs).

He also encourages many lecturers to continue their studies and actively provides support for lecturers to complete their writings. Salina Sabri, an APB lecturer pursuing her doctorate in philosophy (PhD) in the Faculty of Languages and Linguistics (FLL), Universiti Malaya (UM), once asked him for advice on how she can reach the finishing line. As an alumni of FLL and a PhD student who graduated on time (GOT), he advised Salina to apply this principle: "*Allahummapaksa*" (loosely translated as forcing oneself to keep going). Although it may seem like a dad joke initially, this catchphrase has slowly infiltrated many conversations within APB's walls and is now used as a catchphrase by many.



During the interview, he was asked for words of wisdom which he holds from then until now. He perked up and said that his favourite advice was from his mentor, Associate Professor Haji Md Noh Nyata, who was the first Dean of Pusat Bahasa back then (now known as APB). The advice was: 'You must be a champion!' which keeps him motivated perpetually and has assisted in his many accomplishments from grants to publications. He is a firm believer that there is no shortcut to success. On a final note, he also added that it is vital for lecturers to love what they do to achieve happiness and job satisfaction. Strive to be a champion in anything you do - then you will be able to be a champion in life.



# Reach Us

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