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UNIVERSITI
TEKNOLOGI
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Cawangan Negeri Sembilan
Kampus Kuala Pilah

ENT300: FUNDAMENTAL OF ENTREPRENEURSHIP

FACULTY OF APPLIED SCIENCE

**BUSINESS PLAN REPORT :
CROWNVOLT TECHNOLOGY**

DATE OF SUBMISSION:
24th JANUARY 2025

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1.0 Executive Summary

Crownvolt Technology aims to change the ironing game in Malaysia by introducing a new auto ironing machine, specially designed for busy people. Our goal is to make ironing easier and faster for both households and businesses like laundries and hotels, allowing customers to save significant time in their daily lives. We will design and offer auto ironing machines for every type of customer including homeowners and businesses. The business will be located at Kuala Lumpur, Malaysia and aiming to expand the product globally. Our company started the business on October 7, 2024.

The main goal of our company is to transform ironing into a quick and easy task by creating smart, efficient ironing solutions for everyday use. By using advanced technology, our company aims to reduce the time and energy needed for ironing, making it especially helpful for students and busy individuals who want simple fabric care. Our company also focuses on safety and energy-saving features to make ironing safer and more eco-friendly. By constantly improving and keeping the needs of customers in mind, our company aims to lead in the automated ironing market, setting a new standard in convenience, quality, and sustainability.

Our automatic iron company hopes to expand globally by making our products available to customers all around the world. The goal is to reach households and busy people everywhere who want an easy and time-saving way to care for their clothes. Our company plans to partner with international retailers, grow its online presence, and improve its products to meet different needs in various countries. By focusing on quality, customer satisfaction, and eco-friendly features, our company aims to become a trusted name in automated ironing across the globe, making ironing simpler and more efficient for everyone.

2.3 Business Partnership

Technology is based on the collaboration of five dedicated and experienced partners, each of whom contributes unique skills to the company's growth and success. The team is led by Yusra Batrisyia Binti Nasruddin, the Chief Executive Officer (CEO), who has great decision-making and leadership skills. With a strong background in culinary science and technology, as well as experience in social media and event management, she ensures that the company's vision and plans are properly carried out. The operations are supported by Nur Aina Batrisyia Hanim Binti Rosdi, the Chief Operating Officer (COO), who specialises in business administration, finance, and digital marketing. Her responsibilities include optimising operations, managing budgets, and training personnel to improve productivity and accomplish organisational objectives.

Nur Syifaa Binti Mohd Ghazali, the Chief Administrative Officer (CAO), has a strong experience in medical sciences and research, which helps to guarantee that internal operations function smoothly. Her versatility and problem-solving abilities benefit the company's administrative operations. Meanwhile, Ku Muhammad Nabil Aliff Bin Ku Ridwan, the Chief Scientific Officer (CSO), is in charge of innovation and product development, relying on his knowledge in biodiversity management and critical thinking to assure product quality and sustainability. Akmal Firdaus Bin Mohammad Nurizan, the Chief Regulatory Affairs Officer (CRAO), completes the team by ensuring that all firm operations are compliant with industry norms and standards. His background in food engineering and education positions him well to address legal requirements and industry problems.

This broad and well-rounded partnership structure enables CrownVolt Technology to function with a healthy mix of creativity, technical expertise, and strategic planning. Each partner shares financial responsibility and works closely together to achieve the company's goal of providing innovative, high-quality, and sustainable automatic ironing solutions. CrownVolt's combined talents and passion establish it as a leader in the smart home appliance business, capable of satisfying both local and worldwide market expectations.

3.0 Administrative Plan

3.1 About Us



An Iron Machine of innovation, efficiency, and sustainability, CrownVolt Technology is spearheading the revolution of fabric care. Best of all, it has been intelligently engineered for the needs of today's homes and workplaces, effortlessly marrying demanding steam performance with accurate heat regulation, so you can care for every fabric with ease. Crownvolt Technology transforms the ironing experience into a faster, safer, and efficient one, providing user-friendly features, energy efficiency, and durability. We are on a mission to revolutionise the fabric care industry with innovation and quality as our guiding principles.