



UNIVERSITI TEKNOLOGI MARA

BHS500: Health Promotion & Education

Course Name (English)	Health Promotion & Education APPROVED
Course Code	BHS500
MQF Credit	3
Course Description	This course introduces students to the concept of health promotion and how it has been applied in health services, worksites, schools and communities. A new public health approach with particular attention paid to health equity. Theoretical perspectives on behavior change and public policy within the field of health promotion will also be reviewed. The main aim of this course is to give the student a thorough grounding in, and a comprehensive overview of health promotion. The course focuses on the history and evolution of health promotion as well as of the social context of health in post-modern societies. This course reflects the most commonly used applied theories, approaches and concepts which are useful for health promotion practice. Finally, we will examine how principles and methods of project management can be applied in order to design, implement and evaluate health-promoting intervention programs at different levels within a variety of settings, communities or regions.
Transferable Skills	Autonomous learning, communication and cognitive skills
Teaching Methodologies	Blended Learning, Reading Activity, Self-directed Learning, Problem-based Learning
CLO	CLO1 Describe underlying theory, strategies, methods and approaches in health promotion and education CLO2 Demonstrate autonomous learning through health promotion and education intervention programs CLO3 Present the social determinants of health that influence the level of human health and behaviors
Pre-Requisite Courses	No course recommendations
Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	<ul style="list-style-type: none">• Book Naidoo J. Wills J. 2009, <i>Health promotion: foundation for practice 3rd edition</i> , Tindall, London• Book Ferthman C. L, Alensworths 2010, <i>Health promotion programs: from theory to practice</i> , Jossey Bass• Book Gorin S. S, Arnold J. C 2006, <i>Health promotion in practice</i>, John Wiley & Son• Book Thorogood M, Coombes Y. 2010, <i>Evaluating health promotion: practice and methods 3rd edition</i> , Oxford University Press

