



اوتو ستيق نيكنو لوكن مارا
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TOPIC

SHOPEE: ISSUES AND SYARIAH PERSPECTIVES

LECTURER

DR. AHMAD MURSHIDI BIN MUSTAPHA

No.	STUDENT'S NAME	STUDENT'S ID
1.	AHMAD SYAKIR ZAHIDIN BIN ISMAIRI	2022887974
2.	HAZIQ IZZUDDIN BIN MOHAMAD	2022899304
3.	FATIN NORFARHANA BINTI MOHD AMINUDIN	2022898088
4.	NURFAIZAH BINTI ABDUL GHANI	2022663562
5.	UMI MARISSA BINTI AZUAN	2022845126

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.....
AHMAD SYAKIR ZAHIDIN BIN ISMAIRI
(2022887974)

.....
HAZIQ IZZUDDIN BIN MOHAMAD
(2022899304)

.....
FATIN NORFARHANA BINTI MOHD AMINUDIN
(2022898088)

.....
NURFAIZAH BINTI ABDUL GHANI
(2022663562)

.....
UMI MARISSA BINTI AZUAN
(2022845126)

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Name: Nurfaizah Binti Abdul Ghani ID No: 2022663562	Title: - Introduction of Shopee paylater - Identifying Syariah issues in Shopee paylater Pages: 5-8
Name: Umi Marisa Binti Azuan ID No: 2022845126	Title: Identifying Syariah prespectives in Shoppee paylater Pages: 9-10
Name: FatinNorfarhana Binti Mohd Aminudin ID No: 2022845126	Title: Introduction of preorder in shopee Pages: 11-12
Name: Haziq Izzuddin Bin Mohamad ID No: 2022899304	Title: Identifying Syariah issues preorder in shopee Pages: 13-14
Name: Ahmad Syakir Zahidin Bin Ismairi ID No: 2022887974	Title: Identifying Syariah prespectives preorder in shopee Pages: 15-19

1. INTRODUCTION



Nowadays, technology is getting more and more advanced from time to time. As we know, today's society prefers to shop online rather than going to stores. There are several online shopping platforms that are well-known and loved by the community, one of them is the Shopee platform. Shopee is a multinational technology business based in Singapore that primarily specialises in e-commerce. Sea Group (formerly known as Garena), which houses its headquarters. In 2015, Shopee made its debut in Singapore. Since then, it has grown to offer services to buyers and sellers in Southeast and East Asia, as well as in a number of Latin American nations, as of 2021. internet content. Due of its technological breakthroughs and large reach, Shopee was named one of the "5 disruptive e-commerce startups we saw in 2015" by Tech In Asia. As a result, Shopee become one of the online shopping platforms that attract people to use it.

The Shopee platform is one of several popular online shopping sites that are well-known and adored by the public. People frequently use the shopping platform Shopee these days. This is due to the variety of facilities that Shopee offers its users. As we all know, individuals these days prefer to purchase items online as opposed to in-person because it willt save their time and energy of going to the stores. Through this online purchasing, the public can also choose various types of desired items from various countries. Shopee also provides online payment facilities where it can make it easier for customers to shop quickly, easily and safely. Shopee also provides transaction facilities such as Shopee Pay Later which is a buy now and pay later payment system. This payment service offers flexible payment facilities to users to buy goods first, and can make payments in the next month all at once or through an installment payment plan for several months, either 2 months, 3 months or 6 months. Shopee has appointed