



اَوْنِوَرْسِيْتِي تِيْكْنُوْلُوْجِي مَآرَا
UNIVERSITI
TEKNOLOGI
MARA

**ACADEMY OF CONTEMPORARY ISLAMIC STUDIES
BACHELOR OF MUAMALAT
IC210**

FIQH MU'ASARAH (IMU550)

**ASSIGNMENT: HALAL INDUSTRY: FIQH MUASARAH
GUIDELINES FOR PRODUCTION AND TRADE**

PREPARED BY:

NO.	NAME	STUDENT ID
1.	NORAIN HUSNA BINTI NORLIZAL	2021847212
2.	NUR AUNI HUDA BINTI MD RAHIM	2021836456
3.	NUR HIDAYAH BINTI HASMUNI	2021869136
4.	NURUL ASHIKIN BINTI ZAHARI	2021868904
5.	WAN NURUL BALQIS BINTI ZAIHAN MARICAN	2021836466

GROUP: D1IC2105B

PREPARED FOR: DR. AHMAD MURSHIDI BIN MUSTAPHA

SUBMISSION DATE: 14TH DECEMBER 2023

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1.0 ACKNOWLEDGEMENT

First and foremost, praise be to Allah S.W.T., the Almighty, on whom ultimately, we depend for sustenance and guidance. We thank to Allah for giving us this opportunity, strength and determination to complete this assignment successfully before the deadline. We also thanks to our parents because of them we can finish this assignment with their support and prayer.

Furthermore, with the help from our lecturer, Dr. Ahmad Murshidi Bin Mustapha, we are able to overcome the problems certainly. Thus, we would like to express our profound gratitude and our deep regards to our wise lecturer for her exemplary guidance, monitoring and constant encouragement throughout the course of this assignment. Otherwise, the task would not be perfect.

Not to mention, that the assignment cannot be completed without the efforts given also cooperation from the group members.

Finally, we would like to expand our gratitude to all those who have directly and indirectly guided us to writing this assignment.

2.0 INTRODUCTION

The Fiqh Muasarah Production and Trade Guidelines is a document issued by the Department of Islamic Development Malaysia (JAKIM) to assist in the production and trade of halal products. This document contains practical guidelines for the food industry on the preparation and handling of halal food (including nutrient enhancers). It aims to establish the basic regulations for food products or food businesses in Malaysia. This document also includes guidelines on the production and trade of halal products, including the production of halal products, verification of halal products, handling of halal products, and advertising of halal products.

The question of halal and haram products is an important question for Muslims to pay attention to. From an Islamic point of view, the use of a product should be based on the concept of halal and good. Islam has put clear guidelines and rules on this matter which are explained in the Quran and Sunnah. This means that the issue of haram halal is closely related to the question of the faith of Muslims. However, lately there have been many doubts among Muslim consumers about the halal status of the products. In other words, Muslim consumers are increasingly exposed to various products that are suspected of being mixed with elements that are haram on the Islamic side. The Muslim community in the country is also surprised by the issue of the use of fake halal logos in food, health and food sales in restaurants so that it can doubt consumers. This should not be taken lightly or trivially. Therefore, these guidelines are provided to interpret and explain, to the processors and the public, whether Muslim or non-Muslim, aspects of Halal and Haram (Not Allowed) as prescribed in Islamic law. It covers food, drinks, goods, slaughter and equipment used by Muslims

3.0 METHODOLOGY

According to Sabitah Marican (2009) and Ahmad Munawar Ismail and Mohamad Nor Shahizan Ali (2014) methodology is a method used to carry out research on specific research subjects according to an organized discipline. The purpose is to produce good research. Therefore, the researcher makes every effort to use the research theory in the production of this project paper.

Therefore, in this section the researcher will discuss the study design, study sample, study limitations, study instruments and data analysis procedures to answer the research questions that have been presented earlier. In addition, research methodology can also be used to ensure that the objectives of the study can be achieved based on valid and reliable data.

3.1 Study Instrument

Instrument is the process of providing data collection tools through concepts related to attitudes, perceptions, views, and background information.

Table 1: Study Instrument Methods

Method	Instrument
Qualitative	Internet, E-Book, Article, Book

3.2 Method of Data Collection

The data and information of this study were collected using various methods such as documentation, and information from internet.

3.2.1 Documentation

This study begins with a study of written materials that have been published such as books, and sources from the internet to obtain information regarding guidelines for production and trade in halal industry including definition of halal industry, the concept of halal and *toyyib* from the Quran and Sharia's perspective, halal certification in Malaysia, and application of *halalan toyyiban*.