SCHOOL OF INFORMATION SCIENCE COLLEGE OF COMPUTING, INFORMATICS AND MATHEMATICS, UNIVERSITI TEKNOLOGI MARA NEGERI SEMBILAN, REMBAU CAMPUS

DIPLOMA IN INFORMATION MANAGEMENT
(CDIM110)

IMD 310 (INDUSTRIAL TRAINING)

INDIVIDUAL ASSIGNMENT:
INDUSTRIAL TRAINING

PREPARED BY:
AISYAH RAIHANAH BINTI YAZID   2022469228

PREPARED FOR:
MADAM NORHIDAYU BINTI MD YATIM

DEPARTMENT:
INFORMATION TECHNOLOGY UNIT

NAME OF INSTITUTION:
G-MART CORPORATION SDN. BHD.

SUBMISSION DATE:
29 OCTOBER 2024

ABSTRACT

This report highlights my 8-week industrial training at G-Mart Corporation Sdn. Bhd., focusing on Marketing and Information Technology. Key tasks included creating digital content, managing social media, designing posters, and troubleshooting IT systems. The experience enhanced my technical skills, communication, time management, and industry knowledge, bridging academic concepts with real-world applications. This report summarizes the organizational structure, activities, skills gained, and challenges faced, showcasing the training's impact on my professional growth.

TABLE OF CONTENT

LIST OF TABLES AND FIGURES

CHAPTER 1

INTRODUCTION

1.1 Overview

Industrial training serves as a crucial component of academic development, offering students valuable practical exposure to real-world work environments. Through this program, students gain hands-on experience by observing and participating in various tasks, enabling them to bridge the gap between theoretical knowledge and practical application. This experiential learning approach equips students with essential skills, fosters professional growth, and prepares them for the demands of the workforce.

For students enrolled in the Diploma of Information Management program under the Information Science Studies at the College of Computing, Informatics, and Mathematics, Universiti Teknologi MARA (UiTM), industrial training is a mandatory requirement for the successful completion of their diploma. This comprehensive program ensures that students not only understand the theoretical concepts learned during their studies but also apply them effectively in a professional setting.

The industrial training spans a duration of 8 weeks, from 22 July 2024 to 13 September 2024. During this period, students will be immersed in real-world working environments related to their field of study. They will be expected to actively engage in relevant projects, collaborate with industry professionals, and demonstrate the competencies they have acquired throughout their academic journey. This structured training program is designed to enhance their technical expertise, improve problem-solving abilities, and build a strong foundation for their future careers.

By the end of the program, students are anticipated to gain deeper insights into their field, develop a professional work ethic, and establish valuable industry connections that will benefit them as they transition into the job market.