

The poster provides the information of the beauty pageant that was held during the Kaamatan cultural event which is Unduk Ngadau. The fashion of each contestant is interpreted by visualizing it into graphic cultural poster.



PROJECT 1B. CULTURAL COLLAGE



"Runduk Tadau" which means "The Girl Crowned by the Sunlight" is the concept for this collage. The sun shines on the winner of Unduk Ngadau. Shining materials and white beads were used to resemble the winner and the audience respectively. Elements such as lines, points, rhythm, repetition, patterns and shapes were used to resemble the other contestants.