

EFFECTIVE CUSTOMER SERVICE

Customer service is quality service that goes way above and beyond the customer's requirements or what the customer requested, and efficient service delivery so that consumers are satisfied, loyal, and keep coming back.

Client service is important because it fosters positive client interactions, which are required for a company's or organization's success.



Dimensions of service quality?

Effective customer service has eight service quality dimensions: dependability, responsiveness, tangible, competency, politeness, communication, empathy, and assurance. Effective customer service has eight service quality dimensions: reliability, responsiveness, tangible, competency, politeness, communication, empathy, and assurance.

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Competency is a must, and professional training and customer service skills are crucial for delivering high-quality customer care. Understanding other people's emotions and experiences is known as empathy. Lastly, When a service provider guarantees and commits to delivering timely, appropriate, and trustworthy services to its clients, it is known as assurance.