



# MCDONALD ROAD TOUR



## UITM MACDONALD ROAD TOUR ZON BORNEO

On May 15, 2023, a previous program concluded with the announcement of a new Program Jelajah McDonald, which has the potential to create more opportunities for collaborative learning and graduate study at Universiti Teknologi MARA (UiTM).

Prof Datuk Dr Jamil Hamali, Rector of UiTM Sarawak, stated that prospects for student development and industry training programs, lectures and career opportunities, consultancy, research projects, and other efforts that might bring value to bilateral collaboration are expected.

He stated that the Industrial Networking Unit, which is part of UiTM's Research and Industrial Networking Division, intends to expand and establish bilateral relationships, particularly with industry and government agencies.

Its goal is to encourage industry engagement with UiTM for industrial learning and training, as well as to provide work prospects for students. "This program with McDonald's appears to be capable of achieving this goal because it fosters and instills entrepreneurial values among students and increases their marketability, including access to job opportunities for UiTM graduates", he explained.

He made the remarks yesterday at the UiTM - McD Road Tour (Borneo Zone) program at UiTM Sarawak, which was held at Ruai Pengawa, UiTM Sarawak.

He expects that the engagement with McD will not be limited to the current program and that it will continue through corporate social responsibility (CSR) efforts to benefit the local community and contribute to socioeconomic growth in the future.

"Both parties' research and consulting collaboration is seen as a way to contribute to discoveries, including exploring new processes, product innovations, and more," he added.

Meanwhile, Mrs. Amirah Arif, McDonald's Staff Recruitment Officer, stated that she is an UiTM alumni who joined the company as a trainee and finally became an employee at the headquarters.