



# 5 Key Stakeholders in a Business

Stakeholders are people or organisations who are interested in or impacted by a company's operations and results. The actions, choices, and results of the company may have an important effect on them or may have an impact on them. These are the top five business stakeholders:

## Stakeholders

Shareholders/Investors: It refers to people or organizations that have purchased shares of a business and thus own a portion of it. They put their money into the company in the hopes of earning dividends or seeing their stock value rise.

## Customers

Customers are the people or businesses who make purchases from a business. The success of a business depends on meeting the demands and tastes of its customers. For a business to succeed, it is essential to know client input and uphold positive interactions with clients.

## Employees

Employees make up the personnel of the business, and the performance and achievement of the business are significantly influenced by their abilities, commitment, and efficiency. To maintain employees' motivation and engagement, it's critical to guarantee an enjoyable workplace, adequate wages, chances at growth, and effective exchange.

## Creditors

Creditors are people, companies, or institutions of finance that owe money to a debtor or have an interest to their assets. An individual or organisation incurs debt to the creditor when they get money or make transactions of products or services on credit.

## Suppliers

Suppliers offer the goods, labour, or additional support needed for a business to run. For a seamless supply chain and prompt delivery of goods and services, it's essential to keep close contact with dependable suppliers.