UNIVERSITI TEKNOLOGI MARA

TXD664: PRODUCT DISPLAY

Course Name (English)	PRODUCT DISPLAY APPROVED
Course Code	TXD664

MQF Credit	3

Course Description	This course allows students to explore a variety of beautiful, unique and highly creative art display. The objectives are to stimulate student's creativity and inspire them to create their own visual display and folio presentation skills. This course also aims to give students a solid understanding into the skills required to maximise the impact of art retail display or visual merchandising in creative way. At the end of the course, each student products will be displayed in the creative textiles presentation.

Transferable Skills	Display, Design, Prop making.

Teaching Methodologies	Lectures, Studio, Demonstrations, Field Trip, Practical Classes, Problem Based Learning (PBL), Presentation, Fixed Learning Resources , Project-based Learning

CLO		
	CLO1	Describe the concept and interpret the importance of visual display in highlighting textile products.
	CLO2	Demonstrate the inspired direction of textile product using variety of materials.
	CLO3	Display a creative visual to represent the textile product concept using props and a variety of materials.

Pre-Requisite Courses	No course recommendations

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources