



**FACULTY OF INFORMATION MANAGEMENT
UNIVERSITI TEKNOLOGI MARA**

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Managing Audio Visual Records and Archives
(IMR655)

**Article Summary:
Strategies Preservation of Audio Visual**

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INDIVIDUAL ASSIGNMENT

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Thank You.

Abstract

In this paper discussed about digital preservation for audio, video and film. It also discussed about how Presto project make a preservation on audio, video and film. Digitization is used for preservation of audiovisual material. This preservation work is a major producer of digital collections – which then need digital preservation for sustainability. Other than that, discussed about the partnership between the public and private to cope with the challenges of digitization of audiovisual material and how the small library tackles the problem of preservation of information on obsolete media and their digitization in an effort of preserving one important part of the cultural legacy of the twentieth century, which is in danger of being lost due to technology advancement or human negligence.

Keywords : *Audiovisual, Public libraries, Digitization, Digital preservation, Preservation.*

Introduction of the review

I had review two article which are entitled *Digital preservation of audio, video and film* and another one entitled *The public-private partnership case study in digitization of audiovisual heritage*. Both of these articles had state about the preservation on the audiovisual materials but article 1 stated about the general preservation of the audiovisual material meanwhile article 2 stated about preservation of audiovisual materials in the Public Library in Cacak.

Basically, according to Oxford Dictionary, preserve is to keep something safe or in a good condition. This preservation format is universal in two senses, philosophical and technological. In a philosophical sense, its conception derives from the belief that problems of long term preservation of authentic electronic records cannot be solved or even properly addressed without taking a universal approach based on an international and interdisciplinary collaboration. In a technological sense, its assumption is that it is possible to design a universal storage system that “will serve ultimately as save heavens for electronic media created in the past, present and future : for current digital materials, for migrated analogue materials, and for hybrid materials that maybe developed in the future” (Duranti, 2010) . Archivists have an ethical code to make them create and preserve their records by providing protection (Lee, 2009).

Before we go through about how to preserve these audiovisual materials, I have explained first what is mean by audiovisual. Audiovisual have many definitions and assumptions. The easiest definition of audiovisual is a moving images, both film and electronic or moving images and/or recorded sounds in various formats. This media materials need to be preserved for use of future generation. It required technical specialist to

maintain the collections. Some example of the type of audio visual are film, videotapes, audio tapes, moving pictures and many more.

The article 1 was entitled as *Digital preservation of audio, video and film* which the author of this article is Richard Wright. Wright (2004) conducted this article to tell the readers and share his knowledge on how Presto Project make a digital preservation on audiovisual materials especially for audio, video and film. Presto Project is a form between broadcast archives and technologists joined forces to better understand the issues and problems of audiovisual preservation, and to develop solutions and joint standards. This paper will review this article and evaluate the format of this article such as font type and others.

The article 2 was entitled *The public-private partnership case study in digitization of audiovisual heritage*. Bogdan Trifunovic is the author of article. In this article, the author tells about small public library that limited in funds and resources, managed to cope with the challenges of digitization of audiovisual material related to local heritage. The author presents this article in the form of an essay in which he shares his knowledge on obtaining audiovisual material in libraries and its digitization through established public-private partnership between the Public Library in Cacak and private enterprise sector.

Objective of the review

From both of the article that I had read, I want to highlight objectives of the review which are:

- To highlight the relevant point about digital preservation.
- To make sure that reader knows on how to make digital preservation on their audiovisual materials especially for audio, video and film.
- To show the solutions that use by small library to tackle the problems that been faced.

Discussions of the article that reviewed

From these two articles that I have read, they both have the same opinion which is to maintain the audiovisual material is by conduct the preservation. This is because the audiovisual material is important to all organization. The preservation that can be conduct is by digitizes the materials. If digitizes, the materials will be easier to access. However, they