



**FACULTY OF INFORMATION MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA  
MACHANG, KELANTAN  
MALAYSIA**

**ARTICLE REVIEW**

**CHALLENGES IN PRESERVATION OF AUDIOVISUAL MATERIAL**

**BY:**

**MUHAMMAD HARIZ BIN MOHD RODZI  
2013380841**

**PREPARED FOR:  
MADAM NURULANNISA BT ABDULLAH**

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Muhammad Hariz bin Mohd Rodzi

2013380841

Faculty of Information Management  
Universiti Teknologi MARA  
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## CHALLENGES IN PRESERVATION OF AUDIOVISUAL MATERIAL

### Abstract

*Preservation of audiovisual material are very important in worldwide. The new change in technology has become the great success to preserve audiovisual in some organization. Beside that preservation is important for the next generation to know about what happen in past. There are some suggestion in way how to preserve audiovisual material for example digitization and selection material according to the policy that been suggested by The International Federation of Television Archives (FIAT/IFTA). There also many challenges in preserving audiovisual material. All of the problem can be overcome if organization follow solution that been suggested. This will help next generation to use audiovisual material in their daily life.*

(Audiovisual material, preservation, digitization)

# CHALLENGES IN PRESERVATION OF AUDIOVISUAL MATERIAL

## 1.0 Introduction

What is preservation audiovisual? Why it is very important in managing records especially audiovisual records? Nowadays audiovisual has become an important record for everyone especially big company and organization such as broadcaster. It is because this audiovisual can become something important for the future use and for the next generations to know what

has happen in the past or as a research material. Whatever was documented in the past is what present users are benefitting from today, and it is the role of today's users to protect the heritage for the future generations to enjoy. According to Tedd Johansen (2001) audiovisual archives are facing challenges to digitize audiovisual material because of lack of technology however new change in technology can help to easier the process of preservation audiovisual. Therefore this will help researcher and librarian to access audiovisual and use it for future and present.

## **CHALLENGES IN PRESERVATION OF AUDIOVISUAL MATERIAL**

### **2.0 Objective**

The objectives of the preservation of audiovisual material are to maintain the audiovisual heritage for the next generation and to replace manual preservation to the digitization. To maintain the audiovisual heritage The International Federation of Television Archives (FIAT/IFTA) has suggest that selection of material might be necessary depending on the number of tape and film that decided to store. This is because to maintain the audiovisual only the best or important audiovisual need to be stored to prevent too much unneeded audiovisual records been stored. The main issue is company or organization must identify and understand type of audiovisual and they want to preserve and stored for the future use and must have a heritage value to their company and country.

The next objective is to replace manual preservation to digitization. Basically organization such as broadcaster do preserve their audiovisual manually and may have many risk. It is because they lack of technology and do not have enough fund to develop digitization of audiovisual. Beside that audiovisual material that has been stored growing roughly and at it risk therefore they need to digitize their material to avoid damage to the audiovisual material. By digitize audiovisual organization can reduce some space and can manage audiovisual material effectively and efficiency for the next generation.