



اَوْنُوْرْسِيْتِي تِيْكْنُوْلُوْجِي مَارَا

UNIVERSITI TEKNOLOGI MARA

FACULTY OF INFORMATION MANAGEMENT

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BACHELOR OF INFORMATION SCIENCE (HONS.) INFORMATION SYSTEM MANAGEMENT (IM245)

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IMR 665: MANAGING OF AUDIO VISUAL RECORDS AND ARCHIVES

INDIVIDUAL ASSIGNMENT: (ARTICLE SUMMARY)

Hyper Screens: The Presentation of Audiovisual Cultural Heritage through Interactive
Media Platforms

Audiovisual documentation in the preparation of news for television news programs

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ABSTRACT

This article reviews presentation of audiovisual cultural heritage through interactive media platforms the concepts of using the digital interactive media platforms for access to audiovisual archival collection at the Dutch television broadcasting heritage museum and compression between audiovisual documentation in the preparation of new for television news programs of the concepts of contribution of audiovisual documentation on TV new programs. In article the presentation of audiovisual cultural heritage through interactive media platforms discuss on the venture to unravel some of the complexities enshrouding this question through the following steps .Moreover, in second article more focus on the impact of digitalization in the organization and the design of audiovisual documentation's services is analyzed.

Keywords: *audiovisual, presentation, interactive*

1.0 INTRODUCTION

For audiovisual that can called of possessing both a sound and visual component such as the slide -tape presentation ,television programs ,film, church services and live theater productions. In first article of the presentation of audiovisual cultural heritage through interactive media platforms that refer most of abundant archival collection and the type of historical documentation. Furthermore, based on legal of archive that the collection of audiovisual has been restricted for the specific request to make presentation the analogue of audiovisual material in archival, the author state that for analysis the general or specific ways to use the digital interactive media that media can follow the access of audiovisual archive collection to specific the type informal learning environment. The author can conclude that the audiovisual public media can represent of the national memory for the future.

From the first article, can compare with another one article of audiovisual documentation in the preparation of news for television news programs .This article about the contribution of audiovisual of documentation of audiovisual on the TV program and the impact of the organization .From this article, the author can analyses that audiovisual documentation in TV programmer not all use the AV for the preparation.

2.0 OBJECTIVES

The objective in base article:

- ✚ To serve as asite for the construction of cultural memory and identify.
- ✚ To discern the historically specific set of media norms, procedures, and structures.
- ✚ To carry out informative,completive and illustrative function audiovisual.

3.0 DISCUSSION OF ARTICLE

On the first article discuss about the Media Experience is an unusual exhibition space without a clearly identifiable equivalent. From the author tells about The Media Experience, which has a booth audiovisual archives, but it has nothing in common with the cinematic theater or any other suitable space for traditional audiovisual presentation materials. That media experience has more important to support and to use for audiovisual. The information that is collect via the ring contextualizes the content of the screens inside the exhibition space. For the great deal of the content the visitors will view is defined in relation to their age. Furthermore, the interactive screens inside the Media Experience, which take cues by, and are operated through, the interactive ring, are organized in the so-called media pavilions. Another that, to featuring archival materials, media pavilion also engage visitors in media offerings and enable them to recognize a variety of audiovisual archival material.

Meanwhile, for article of audiovisual documentation in the preparation of news for television news programs this article discuss about the contribution of audiovisual documentation to TV news programs, the impact digitalization in organization and design of audiovisual documentation. For the problem in this cases there the striking parallel between the documentation function to implement the completion in the print media and the way of audiovisual documentation that use to represent. For these cases ,audiovisual documentation enriches and completes the news facilitating the audiences understanding from this cases that can solve the problems began use audiovisual digital documentation.