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INDUSTRIAL PROJECT

“PREACHING THROUGH DRAMA”

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Preaching Through Drama

Abstract

This paper seeks to examine the emergence of drama that have elements that preaches and its concepts in nurturing the Islamic culture on our region. In the light of the proliferation of dakwah (preaching), many dramas starts to emerge, saying that they will uphold Islamic identity and propagate Islamic messages through the medium. This report contains the extensive research about the concept of preaching and drama as the medium. Nowadays what we can see in the television is all about entertainment, music, and lot of joy that make we are forgotten about the moral and humanity. In this research will explore more about the importance of preaching through drama.

1.0 INTRODUCTION

Drama and movies are a form of entertainment and life will be empty without one. Without entertainment in preaching, we are assuming to fail to deliver our goals and messages. Being creative by all means is about creating a story of an everyday life rather than creating fairytale.

However, there are some restrictions in creating a story, for example, laws regarding human interaction. Preaching in dramas is a way of delivering messages that will have great impact to the society. Using dramas to preach are essential to generate a person with a good spiritual understanding especially to the Muslims and generally to non-Muslims so that they can learn and know the values that we instill through Islam.

Preaching through drama is not something new but utmost recently, it was being sidetracked, although the concepts are vital to alleviate positive impact towards the audience. Malay drama has already centralized on Islamic preaching sometime ago, for example in 1942, through the drama entitled Tarek bin Zaiyad; Islamic Warrior which was an original from Syed Alwi Alhady. The drama is not only chosen for its content but to introduce the Islamic warrior and to motivate the Muslims to fight for independence.

In recent times, scriptwriters and producers who loved to create horror and rambling stories actually gives the Malaysian entertainment industry a different dimension in drama and movie making as well as creating a buzz among horror movie lovers. In spite of that, the key question is, when will the time end for the Malays to be bribe with rambling issues embedded in the story and the implications it had on the audiences?

“Actually, there are many things that should to be meticulously handled before making the drama, including the title itself and the image that would likely to be presented to the audiences,” said Deputy Dean of the Islamic Studies Faculty, Universiti Kebangsaan Malaysia, Prof. Madya Dr Siti Rogayah Tibet.

With this simple introduction might give us a little preview about the importance of preaching through drama. This research brings the researchers to the new dimension of the production company and also to the community to give them something more valuable than just entertainment.