UNIVERSITI TEKNOLOGI MARA

PMT352: QUALITY CONTROL IN PRINTING

Course Name (English)	QUALITY CONTROL IN PRINTING APPROVED
Course Code	PMT352
MQF Credit	2
Course Description	This course discusses the concept and the importance of quality printing in relation to business survival and competitiveness. Students will learn the fundamentals of quality management and control technology in print production processes.
Transferable Skills	Demonstrate ability to identify and articulate self-skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Discussion, Presentation
CLO	CLO1 Explain the concept of quality and the importance towards printing industry CLO2 Demonstrate communication skills in oral or written related to quality control printing industry. CLO3 Evaluate the printed sheet using specific tools as a mechanism of quality control.
Pre-Requisite Courses	No course recommendations
Reading List	**Recommended Text**: • **Eric Kenly,Mark Beach 2004, *Getting It Printed*, 4 Ed., 10, HOW Books [ISBN: 1581805772]** **Reference Book Resources**: • **Kipphan, H., *Color Measurement Methods and Systems in Printing Technology and Graphic Arts Proceedings*** • **Green, P,, *Understanding Digital Color*, 2nd Ed. [ISBN: 0883622335]**
Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources