



UNIVERSITI TEKNOLOGI MARA

PMA549: PRINT PRODUCTION MANAGEMENT

Course Name (English)	PRINT PRODUCTION MANAGEMENT APPROVED		
Course Code	PMA549		
MQF Credit	3		
Course Description	This course will enable students to utilize technical skills and knowledge acquired during the previous courses completed throughout the program by completing production jobs including electronic imaging, image assembly and reproduction photography, offset presswork and bindery operations. The student will also be exposed to calculate the production time, production loading and scheduling, stock control and the effective plant layout.		
Transferable Skills	Apply the procedure to establish effective production loading and scheduling, production time, managing production paper wastage and proper production layout.		
Teaching Methodologies	Lectures, Tutorial, Discussion		
CLO	CLO1 Demonstrate the understanding of the principles an effective operation planning and control procedures. CLO2 Construct the production loading and scheduling, labor and materials consumption. CLO3 Perform the printing production activities.		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"><tr><td>Recommended Text</td><td><ul style="list-style-type: none">• David Bann 2012, <i>The All New Print Production Handbook</i>, Page One Publishing Private Limited Singapore• Kaj Johansson, Peter Lundberg, Robert Ryberg, <i>A Guide To Graphic Print Production</i>, John Wiley & Sons, Inc Hoboken, New Jersey</td></tr></table>	Recommended Text	<ul style="list-style-type: none">• David Bann 2012, <i>The All New Print Production Handbook</i>, Page One Publishing Private Limited Singapore• Kaj Johansson, Peter Lundberg, Robert Ryberg, <i>A Guide To Graphic Print Production</i>, John Wiley & Sons, Inc Hoboken, New Jersey
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Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		