

FPHP Bulletin

HOT & TOUR NEWSLETTER
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COLOURS OF HOSPITALITY; FACULTY HAPPENINGS 2024

ISSN 2231-7422

Faculty of Hotel & Tourism Management
Universiti Teknologi MARA
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DEAR READERS!



COLOURS OF HOSPITALITY; FACULTY HAPPENINGS 2024

Greetings from Bulletin FPHP - Hot & Tour Newsletter!

Welcome to the FPHP Bulletins Series 2, a newsletter that highlights all the exciting activities undertaken by the Faculty of Hotel & Tourism Management (FPHP) from UiTM Cawangan Pulau Pinang, Permatang Pauh. For the year 2024, Series 2 carries the theme "Colours of Hospitality: Faculty's Happenings 2024", reflecting the vibrant and diverse nature of FPHP's activities—ranging from student development and lecturers' expertise to social and community engagement.

As many as twenty-two articles have been submitted by FPHP academics and featured in this newsletter. As such, the activities showcased is a reflection the faculty's dedication to creating an engaging, expertise-driven environment for students, academics, staff, and the local community.

Happy Reading!



A NOTE FROM HEAD CENTRE OF STUDY

Congratulations to the writers and contributors of the FPHP Bulletins - Hot & Tour Newsletter Series 1 and Series 2. The FPHP Bulletins - Hot & Tour Newsletter serves as a platform for academics to present their writings in Series 1 and to share updates on the faculty's annual activities in Series 2.

In 2024, Series 1 adopts the theme "The Hidden Gem: My Hometown", featuring stories about the writers' hometowns, leisure activities, and places of interest that hold special meaning to them. Series 2, on the other hand, features the theme "Colours of Hospitality: Faculty's Happenings in 2024", highlighting some of the faculty's memorable events and academic programs throughout the year.

With contributions from esteemed writers, it is hoped that the FPHP Bulletins - Hot & Tour Newsletter provides fresh



**PROF MADYA DR
AZILA AZMI**

perspectives, enriches general knowledge, and revisits notable moments from our faculty's activities in 2024.

Moving forward, let's continue striving for excellence for the betterment of FPHP.

**Team Inspired
Quality Perfected
Success Engineered**

**Warm Regards
Prof.Madya Dr. Azila Azmi
Head Centre of Study**



UNIVERSITI
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