



UNIVERSITI TEKNOLOGI MARA

PMA411: PRINTING PROCESS WORKFLOW

Course Name (English)	PRINTING PROCESS WORKFLOW APPROVED	
Course Code	PMA411	
MQF Credit	2	
Course Description	This course introduces students to the stages and process in printing industry. This course is designed to help the students to develop a better understanding of the basic principles and practices of the printing workflow and techniques. Students develop insight into production procedures, basic terminology used in graphic arts, classification of graphic arts processes and printing techniques	
Transferable Skills	Communication	
Teaching Methodologies	Lectures, Demonstrations, Workshop	
CLO	CLO1 Explain the terminology used in the printing industry. CLO2 Explain the printing workflow of prepress, press and post press CLO3 Demonstrate the knowledge on major printing processes	
Pre-Requisite Courses	No course recommendations	
Reading List	Recommended Text	<ul style="list-style-type: none">• Johansson, K., Lundberg, P., & Ryberg, R. 2012, <i>A guide to graphic print production</i>, John Wiley & Sons• Bullock, A., & Walsh, M. 2013, <i>The green design and print production handbook</i>, Lewes, East Sussex: ILEX• Bann, D. 2011, <i>The all new print production handbook</i>, Page One Publishing Private Limited.• Eismann, Katrin 2014, <i>Color management & quality output: working with color from camera to display to print</i>, Burlington, MA
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	