



UNIVERSITI TEKNOLOGI MARA

PMA410: PRINT PROCESSES

Course Name (English)	PRINT PROCESSES APPROVED				
Course Code	PMA410				
MQF Credit	3				
Course Description	This course provides an introduction to the nature of printing industry. This course is designed to help second year students to develop a better understanding of the learning the basic principles and practices of the printing workflow and techniques. It will introduce the students to the procedures and processes that are required from the start to finish in order to manufacturing the printing product. The course also describes to the students the sector in printing industry and the various carrier opportunities within the industry.				
Transferable Skills	Research and Analytical Skills. Gather, interpret and analyse information				
Teaching Methodologies	Lectures, Case Study, Discussion				
CLO	CLO1 Explain the terminology used in the printing industry CLO2 Explain the printing workflow of prepress, press and post press. CLO3 Demonstrate the knowledge on major printing processes.				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"><tr><td>Recommended Text</td><td>• Artpower International 2014, <i>Printing Technology</i>, Artpower International [ISBN: 9881668700]</td></tr><tr><td>Reference Book Resources</td><td>• Kaj Johansson, Peter Lundberg, Robert Ryberg 2002, <i>A Guide To Graphic Print Production</i>. • Sandee Cohen, <i>From Design Into Print</i> [ISBN: 032149220X] • Graphic Arts Technical Foundation 2000, <i>Solving Sheetfed Offset Press Problems</i>, 3rd Ed. • Jason Simmons 2010, <i>The Designer's Desktop Manual</i>, HOW Books [ISBN: 1440303002] • Kenneth F. Hird , Charles E. Finley, <i>Offset Lithographic Technology</i> [ISBN: 1605250686]</td></tr></table>	Recommended Text	• Artpower International 2014, <i>Printing Technology</i> , Artpower International [ISBN: 9881668700]	Reference Book Resources	• Kaj Johansson, Peter Lundberg, Robert Ryberg 2002, <i>A Guide To Graphic Print Production</i> . • Sandee Cohen, <i>From Design Into Print</i> [ISBN: 032149220X] • Graphic Arts Technical Foundation 2000, <i>Solving Sheetfed Offset Press Problems</i> , 3rd Ed. • Jason Simmons 2010, <i>The Designer's Desktop Manual</i> , HOW Books [ISBN: 1440303002] • Kenneth F. Hird , Charles E. Finley, <i>Offset Lithographic Technology</i> [ISBN: 1605250686]
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Article/Paper List	This Course does not have any article/paper resources				
Other References	This Course does not have any other resources				