





- Create Without Limits -

ABSTRACT BOOK





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Foreword Rector's Message

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

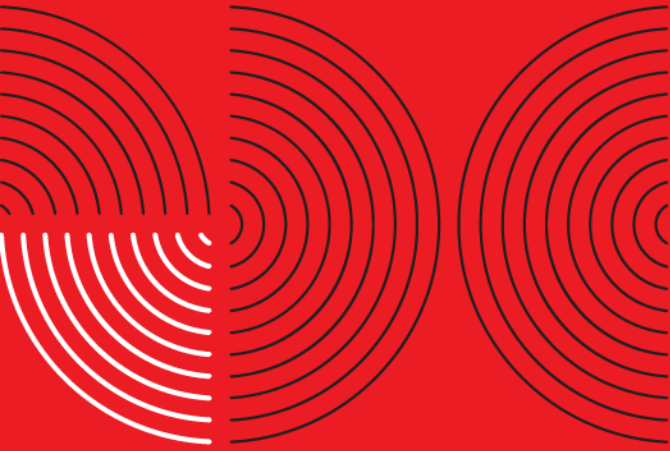
I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



NUR AZIERAH BINTI MOHD SOBRI
 DIPLOMA IN ART & DESIGN
 (GRAPHIC DESIGN & DIGITAL MEDIA)

KHOPI LAMA.

Project Title
 Khopi Lama

Project Description

Tagline
 Sedapnyaaa ! Sampai Lupa
 Dunia Sekejap
Product

DESIGN ADVISOR:

Mr. Mohd Syazrul Hafizi bin Husin , Mr. Nazirul Mubin bin Awang Besar & Mr. Nizar bin Nazrin

ABSTRACT

Khopi Lama is more than just a coffee; it's a sensory journey that invites you to experience the authentic tastes and traditions of Malaysian coffee culture, all while tapping into the nostalgic essence of the beloved P. Ramlee era. This 3-in-1 coffee blend is crafted with a deep respect for the flavors that define local coffee houses, offering a convenient way to enjoy the rich and bold taste of traditional coffee without compromising on authenticity. The theme of P. Ramlee, one of Malaysia's most iconic cultural figures, adds an extra layer of charm and nostalgia to every cup, making Khopi Lama a celebration of both heritage and modern convenience. It's more than just caffeine, it's a comforting ritual that takes you back to simpler times, wrapped in the familiar taste of your favorite coffee.



Cup Packaging



Khopi Pa' Belalang

Khopi 3 Abdul

Khopi Madu Tiga

Label Packaging



Khopi Pa' Belalang

Khopi 3 Abdul



Khopi Madu Tiga



What makes Khopi Lama stand out is its distinct selection of three flavor profiles, each paying homage to a different aspect of Malaysian coffee tradition. Khopi Pa' Belalang brings the traditional Kopi O into the spotlight with its deep, robust flavor that's perfect for those who enjoy the simplicity of a strong, unsweetened brew. This classic, full-bodied coffee is ideal for an energizing start to the day or for anyone seeking a no-frills, Tarik experience, known for its smooth, frothy texture that's the result of a long tea-pulling process. This flavor adds a silky sweetness, striking the perfect balance between richness and indulgence. For those with a sweeter tooth, Khopi Madu Tiga delivers a comforting, milky brew with the natural sweetness, authentic taste. Meanwhile, Khopi Tiga Abdul captures the iconic Kopi making it a perfect choice for a cozy, calming cup. Together, these three flavors cater to a wide variety of coffee lovers, each offering its own distinct experience that reflects the diversity and vibrancy of Malaysian coffee culture.





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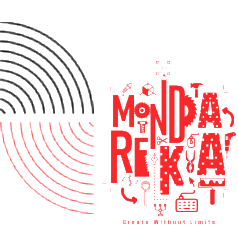
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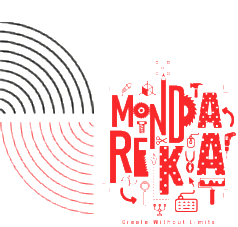
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DESIGN SHOW 2025



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