



**A LONGITUDINAL EXAMINATION CORPORATE SOCIAL RESPONSIBILITY  
REPORTING PRACTICES AMONG TOP BANKS IN MALAYSIA**

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**JUNE 2016**

## **ACKNOWLEDGEMENT**

It is greatest opportunities for me to write a research topic in order to fulfill the requirement of Bachelor in Business Administration (Hons) Finance.

First and foremost, this appreciation I giving towards to Sir Marius Benedict as my advisor for his continuous support, his patience, motivation and immerse knowledge towards me in order to complete my project paper. Besides, he is the one who always guide me every single thing in this project paper. With his guides, I hope that my project paper will get people interested to know about it and find it understandable.

A lot of thanks also to my researchers member in helping me direct or indirectly in order to giving any idea or solution of what I have been done today. I already tried hard my best and soul focusing in this paper especially in gathered all the information for my project paper and I do not know how far I can able to do that.

Last but not least, thanks to my family and friend who are always supporting and showing their willingness to help in realizing this project paper. Thank you to all of you that involved direct or indirectly to make sure this paper completed smoothly.

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## **ABSTRACT**

This study is to study examines the corporate social responsibility (CSR) content of top 15 Malaysian public listed bank's annual over a 10 years period from 2006 to 2015 using content analysis. Motivated by the gap among previous CSR reporting studies in respect banking industry still as longitudinal sample, this study also examines aboutsets bent on note the categories of the ownership for every of the top 15 banks. It is to search out the ownership patterns that embrace institutional ownership, government ownership and foreign ownership and to find out whether or not there have any differences among the ownership pattern.

*Keywords: Corporate Social Responsibility; Banks; Reporting; Malaysia; Institutional Ownership; Government Ownership; Foreign Ownership; Family Ownership*