# FINANCIAL PLANNING UNDER INFLATIONARY ENVIRONMENT

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#### PREPARED BY

NAME

: ANUAR BIN DOLAH

ITM NO

: 90628275

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## CHAPTER ONE

## INTRODUCTION

Every business enterprise must plan ahead to survive. Especially nowadays, plans must be made for the longer term as well as for the immediate future. Some businesses do not have an organized planning system so they have to carry out their planning and control decisions in disorganized manner. The CIMA Management Accounting Official Terminology defines planning as the establishment of objectives and the formulation, evaluation and selection of the policies, strategies, tactics and actions required to achieve these objectives.

Planning takes many forms. There are plans for products, equipments, training, market development, promotion, pensions, taxes, production, distribution and finances. However, this project paper will only emphasize on the financial planning area.

Financial planning encompasses the firms effort to forecast the firm's financial needs and prearrange the details of any financial contracts that may be required to meet those needs. Thus financial planning entails "present action" to deal with its expectations of the 1 future. For this reason, we can think of financial planning as future oriented decision making; the need to plan for a firm's future financing requirements.

Financial planning will be based on financial forecast. Forecasting, especially over the longer term is almost impossible to do accurately because of the uncertainty about what will happen in the future. There are many problems and factors that need to be considered before planning. One of the factors which will be discussed in detail in this project paper is concerning the inflation.

Most people have become familiar with the word or the problem caused by inflation. According to the Oxford dictionary, inflation can be defined as an increase in the general price level or as a decrease in the purchasing power of money. Inflation is a feature of all economies, and it must be accommodated in financial plans.