



- Create Without Limits -



# DESIGN SHOW 2025

College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

## ABSTRACT BOOK



UPTM MIRA Miri  
اوبها انجني، ميريا

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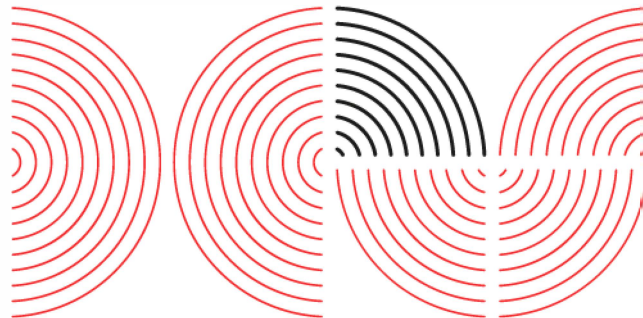
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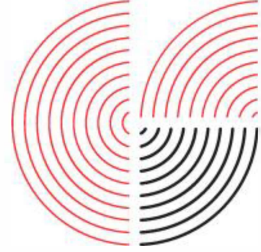
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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH







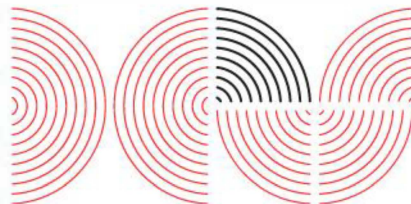
## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

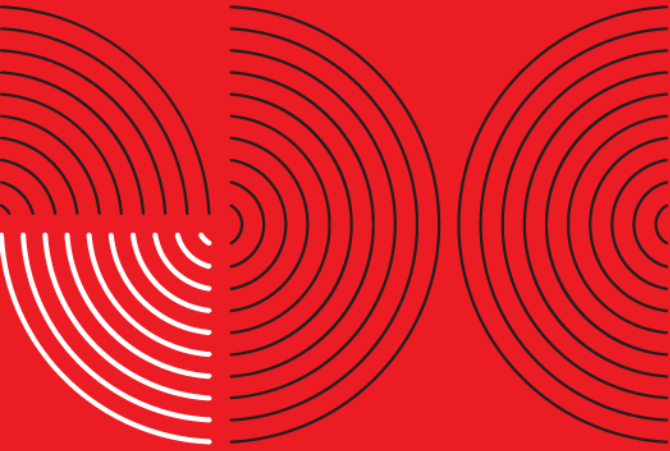
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





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# GRAPHIC DESIGN & DIGITAL MEDIA



**MUHAMMAD AL AMIN BIN BADRULHISAM**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**  
 SG Mobile

**Tagline**  
 Your Future Savior

**Project Description** Company Mobile Phone Services

**DESIGN ADVISOR:**

Mr. Mohd Syazrul Hafizi Husin, Mr. Nizar Nazrin, & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

SG Mobile has been operative since 2018 as it based in Ipoh, Perak, Malaysia. Hairol Arif Bin Ismail founded and started the company from scratch. SG Mobile is a mobile phone service that repairs any type of brand. Such as iPhone, Samsung, Poco and other more. The company name came from the owner's wife name and it got translated to Sunshine Guardians. Hence, the name SG Mobile. At first, it was just a small business. However ,the business is expanding and has survived since 2018. Now, SG Mobile has two branches in Perak. Presenting a breath of fresh air from SG Mobile, a new company mobile services with vibrant, futuristic design that gives you professional service and variety mobile phone related products. SG Mobile's tagline, "Your Future Savior" which gives the meaning of rescuer or a friend of your mobile phone. The word 'Future' relate to the advanced technology of mobile phone. The term of 'Future' is used to resemble the futuristic concept of the company design.





Firstly, the company provides mobile phone services. The services are professional and rapid which gives the feeling of satisfaction to the customers. Other than that, countless of mobile accessories can be found in SG Mobile. You can accessorize your mobile phone the way you want. You can also get mobile phone high quality spare parts or components from different brands of phone as Samsung, Apple, Redmi and many more. The gradient colors that is used really makes the company more stands out and gives the element of professionalism through billboards, print ads, and engaging social media, highlighting its futuristic concept through its own ways.





## **COMMITTEE OF MINDAREKA 2025**

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Dr. Junaida Ismail

### **Pengerusi Program**

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Pn Normaziana Hassan

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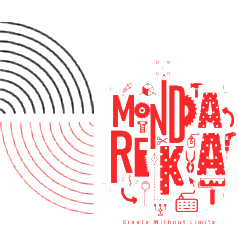
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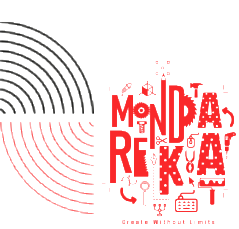
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Dibantu Bahagian Fasiliti – En. Nasri







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