



- Create Without Limits -



UNIVERSITI  
TEKNOLOGI  
MARA

**DESIGN  
SHOW 2025**

College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

**ABSTRACT BOOK**



**UPTM** **UTM** **UTM** **UTM** **UTM** **UTM** **UTM** **UTM** **UTM** **UTM**

لوسها تقوى، مولها

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Co-Editor : Nurul 'Ayn Ahmad Sayuti, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli, Mohd Hamidi Adha Mohd Amin, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmir Mamat Naw, Dinah Rakhim, Hasnul Azwan Azizan @ Mahdzir, Nazri Abu Bakar & Mohd Rozman Mohd Nasir

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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH





## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

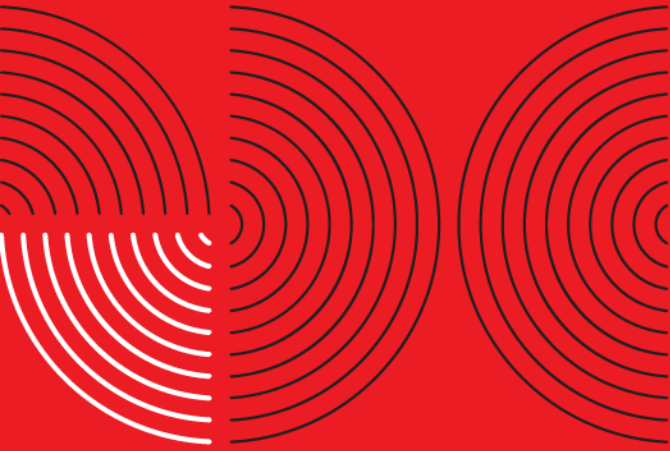
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





- Create Without Limits -





# GRAPHIC DESIGN & DIGITAL MEDIA



**AZIZA BINTI A'SHRI**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**  
 Aromist

**Tagline**  
 Natural Organic Pure and Safe

**Project Description** Herbal Aromatherapy Mist

**DESIGN ADVISOR:**

Mr. Mohd Syazrul Hafizi Husin, Mr. Nazirul Mubin Awang Besar, & Mr. Nizar Nazrin.

**ABSTRACT**

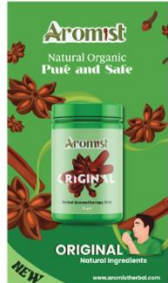
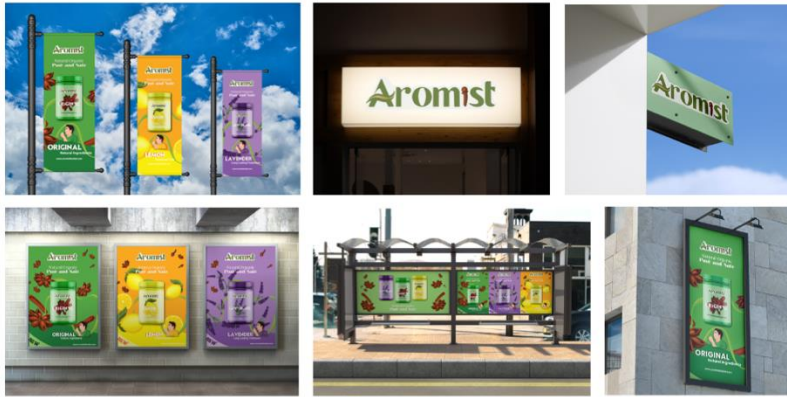
Penawar Industries Sdn Bhd, better known as ROJAM, is a manufacturing and production company of traditional products, health products, food, beverages, and cosmetics. ROJAM's Headquarters (HQ) is located in Alor Setar, Kedah, and the Traditional Medicine Factory, Cosmetic Factory, and Food Factory are located in Sungai Petani, Kedah. The reason for ROJAM's 26-year market survival in Malaysia is its unwavering dedication to manufacturing reasonably priced, superior goods that cater to both local and foreign consumers. Aroma Terapi Herbal products are the ones I chose for rebranding from this company. The new rebrand name for this product is Aromist. With this new and more attractive brand, it will emphasize the benefits and uniqueness of this product. Introducing Aromist, a fresh and unique brand of Herbal Aromatherapy Mist inspired by the richness of natural herbs and named "Aromist," which means naturally scented aroma.



ORIGINAL

LEMON

LAVENDER



The logo, featuring a clove, which represents the main herbal ingredient found in each Aromist product, while another element shows the scent movement, which showcases the fresh aroma of natural ingredients in this product. With the slogan "Natural Organic, Pure, and Safe" Aromist brings the herbal ingredients used that are organic without artificial and safe to use without toxic substances. Aromist works as a tool to get rid of sinus, stuffy nose, headache, calmness, colds, and allergies. Advertising and promoting these products include a combination of advertising strategies, such as billboards, indoor and outdoor advertisements, and active engagement on social media platforms such as Instagram. This effort aims to increase its appeal to the general public so that they are more confident to buy this traditionally made product without hesitation.



## **COMMITTEE OF MINDAREKA 2025**

### **Penaung**

Prof. Dr. Roshima Haji Said

### **Penasihat Program**

Dr. Junaida Ismail

### **Pengerusi Program**

Dr. Nurul 'Ayn Ahmad Sayuti

### **Pengarah Program**

Pn Normaziana Hassan

### **Timb. Pengarah Program**

En Mohamat Najib Mat Noor

### **Setiausaha**

Pn Qatrunnisa binti Shariff

### **Bendahari**

Pn. Fadila Mohd Yusof

### **Jawatankuasa Rekabentuk Utama**

En Asrol Hassan

### **Jawatankuasa Buku (Portfolio Karya Seni & Program)**

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Cik Syahrini binti Shawalludin

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

#### **Senireka Perindustrian**

Pn Fadila binti Mohd Yusoff

En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Pameran Pelajar Tahun Akhir  
(Research Advisor & Design Advisor)**

**Senireka Grafik dan Media Digital**

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

Cik Syahrini binti Shawalludin

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

**Senireka Perindustrian**

Pn Fadila binti Mohd Yusoff

En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Hadiah, Cenderahati & Sijil**

En. Azmir Mamat Nawi

En Abu Hanifa

**Jawatankuasa Editor Buku dan e-ISBN Katalog**

Cik Syahrini binti Shawalludin

Pn JuainiJamaludin

En Ahmad Fazlan bin Ahmad Zamri

**Jawatankuasa Jemputan & Protokol (VIP/ Rektor/ JKE/  
Tetamu Khas/ itinerari, dulang girl dan iringan VIP)**

En. Zaidi Yusoff

Pn. Shuhaila MD Shahid

**Jawatankuasa Promosi**

En Muhamad Aiman Afiq bin Mohd Noor

En Nazirul Mubin Awang Besar

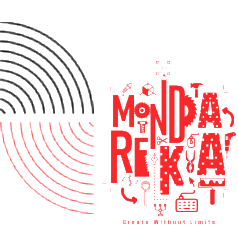
**Jawatankuasa Teks Ucapan/ Pengacara Majlis**

Pn Dinah Rakhim

**Jawatankuasa Multimedia, Fotografi & Dokumentasi**

Pn. Suzani binti Azmin





### **Jawatankuasa Media IT & Live Streaming (FB, Youtube, Instagram)**

Cik Syahrini Shawalludin

En. Muhd. Hazwan Hamdi bin Halim

En. Zulkipli bin Md Rodzi

En. Ahmad Mawardy Abdul JalilKhairul Anuar Abdul  
Hamid

### **Jawatankuasa Percetakan Buku (Perpustakaan Sultan Badlishah)**

En. Zakaria bin Muhamad

En. Mohammad Ameerul bin Mohd Isa

### **Gimik Perasmian (digital) dan muzik selingan**

En. Mohd Taufik bin Zulkefli

En. Mohd Rozman bin Mohd Nasir

### **Penyediaan Video Akhir dan slaid pemenang**

En Mohd Hamidi Adha bin Mohd Amin (IDE)

En. Nizar Nazrin (Grafik)

### **Jawatankuasa Galeri Seni Merbok**

En. Muhamad Aiman Afiq Mohd Noor

En. Mohamat Najib Mat Noor

### **Jawatankuasa Jemputan (surat jemputan sekolah, IPTA, Industri)**

Pn Norarifah binti Ali

Pn. Suhaiza Hanim binti Suroya

### **Jawatankuasa Sharing Session/ Program & Workshop Visibility**

Prof Madya Ts Dr Azhari bin Md Hashim

En. Mohamad HazmiMohamad Shoroin

### **Jawatankuasa Persiapan Tempat, Hiasan Pentas dan Gimik Perasmian**

En. Nazri Abu Bakar

En. Mohamad Hazmi Mohamad Shoroin

Dr. Hasnul Azwan Azizan

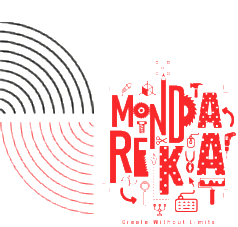
Staf Bengkel IDE

### **Jawatankuasa Logistik, Peralatan, Teknikal**

En. Mohd Zamri Azizan

Dr. Hasnul Azwan Azizan@ Mahdzir

Dibantu Bahagian Fasiliti – En. Nasri









# DESIGN SHOW 2025



College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH