

MINDA REKA

- Create Without Limits -



DESIGN SHOW 2025

College of Creative Arts
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

ABSTRACT BOOK



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ABSTRACT BOOK



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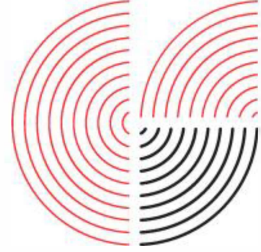
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(Industrial Design)

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Foreword Rector's Message

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





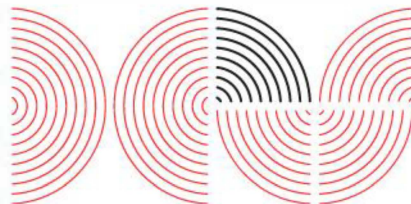
Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

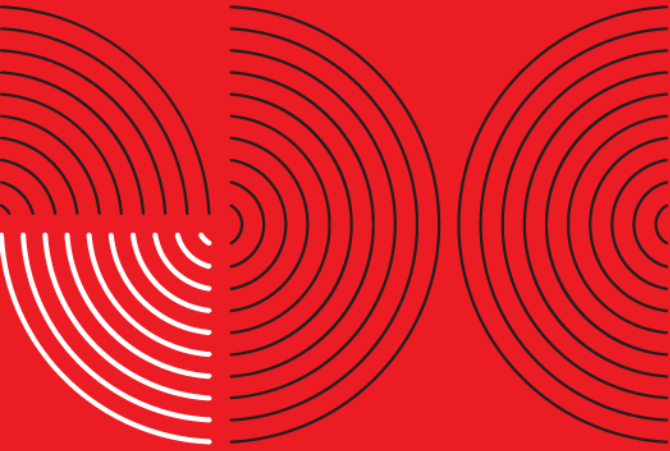
I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



IRFAN DANISH BIN MOHD SALLEH
 DIPLOMA IN ART & DESIGN
 (GRAPHIC DESIGN & DIGITAL MEDIA)



Project Title		Tagline
Apex Realty		Your Trusted Home Partner
Project Description		Real Estate Firm

DESIGN ADVISOR:

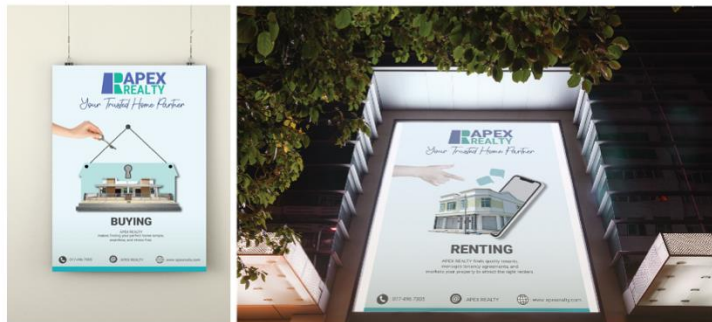
Mr Abdullah Kula Ismail, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,

ABSTRACT

The project that we do is to rebrand this company that my client is SUE PROPERTIES. The founder of SUE PROPERTIES is Nur Suhaini Binti Ismail, and the target audience is adults (average age is 25 years old and above). The agent's motivation is to assist a customer in finding a suitable home for their family. When we rebrand this company from SUE PROPERTIES to APEX REALTY, that means the highest achievement in real estate. And we also create one tagline for this company: Your Trusted Home Partner. This implies that customers can trust us with all aspects of real estate, including their homes. Next, they are offering three services to our customers: selling, renting, and buying.

GRAPHIC DESIGN & DIGITAL MEDIA





All the services have their own benefits that they give to our customers. Additionally, we are enhancing their colour design to make it more appealing, which will encourage customers to learn more about our services. This company also maintains a collection of corporate stationery items. Then the stationery item has a business card, envelope, letterhead, form, and corporate folder, as well as a brochure about the company. We also produce merchandise for our customers and agents. Merchandise that we create is a mug, pen, umbrella, tumbler, and laser card. Next for our agents, we also have uniforms, like corporate and T-shirt colors. We do all this because we want our clients to be informed about real estate and help them find a house they like.



COMMITTEE OF MINDAREKA 2025

Penaung

Prof. Dr. Roshima Haji Said

Penasihat Program

Dr. Junaida Ismail

Pengerusi Program

Dr. Nurul 'Ayn Ahmad Sayuti

Pengarah Program

Pn Normaziana Hassan

Timb. Pengarah Program

En Mohamat Najib Mat Noor

Setiausaha

Pn Qatrunnisa binti Shariff

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En Nazirul Mubin Awang Besar

Senireka Perindustrian

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En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

Senireka Perindustrian

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En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

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Pn JuainiJamaludin

En Ahmad Fazlan bin Ahmad Zamri

**Jawatankuasa Jemputan & Protokol (VIP/ Rektor/ JKE/
Tetamu Khas/ itinerari, dulang girl dan iringan VIP)**

En. Zaidi Yusoff

Pn. Shuhaila MD Shahid

Jawatankuasa Promosi

En Muhamad Aiman Afiq bin Mohd Noor

En Nazirul Mubin Awang Besar

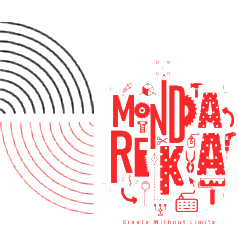
Jawatankuasa Teks Ucapan/ Pengacara Majlis

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Jawatankuasa Multimedia, Fotografi & Dokumentasi

Pn. Suzani binti Azmin





Jawatankuasa Media IT & Live Streaming (FB, Youtube, Instagram)

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En. Zulkipli bin Md Rodzi

En. Ahmad Mawardy Abdul JalilKhairul Anuar Abdul
Hamid

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En. Mohammad Ameerul bin Mohd Isa

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En. Mohd Rozman bin Mohd Nasir

Penyediaan Video Akhir dan slaid pemenang

En Mohd Hamidi Adha bin Mohd Amin (IDE)

En. Nizar Nazrin (Grafik)

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En. Muhamad Aiman Afiq Mohd Noor

En. Mohamat Najib Mat Noor

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Pn Norarifah binti Ali

Pn. Suhaiza Hanim binti Suroya

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En. Mohamad HazmiMohamad Shoroin

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dan Gimik Perasmian**

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En. Mohamad Hazmi Mohamad Shoroin

Dr. Hasnul Azwan Azizan

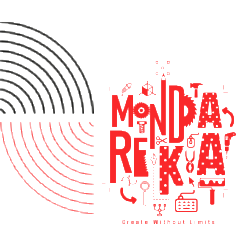
Staf Bengkel IDE

Jawatankuasa Logistik, Peralatan, Teknikal

En. Mohd Zamri Azizan

Dr. Hasnul Azwan Azizan@ Mahdzir

Dibantu Bahagian Fasiliti – En. Nasri







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