









## Publisher

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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH







## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

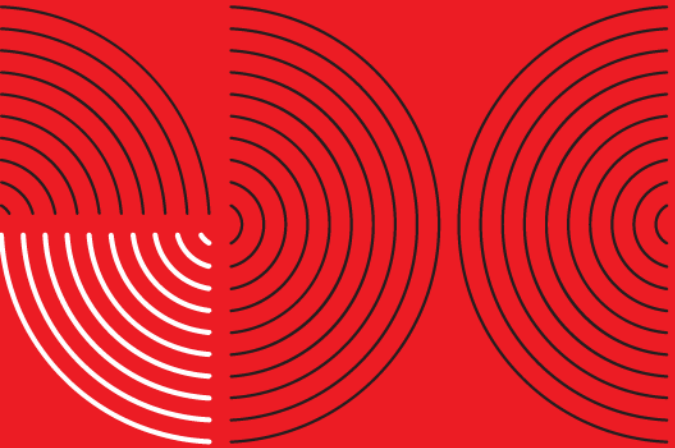
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





- Create Without Limits -





# GRAPHIC DESIGN & DIGITAL MEDIA



**WAN NUR ARIANA BINTI WAN KAMALRUDIN**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**  
 Yeop Quest

**Tagline**  
 Unlock Perak Secrets!

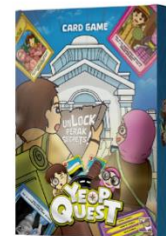
**Project Description** Perak Card Game

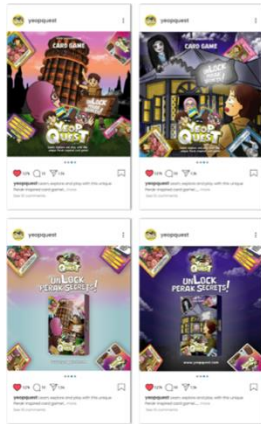
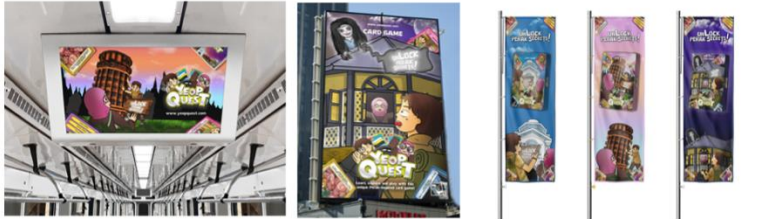
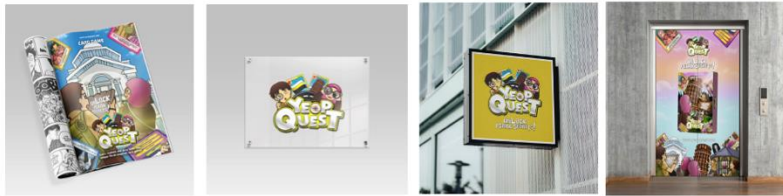
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Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,  
 Mrs. Suhaiza Hanim Suroya & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

Based in Selangor, Malaysia, Meja Belakang is a board game design company known for incorporating local culture into creative and engaging games. Founded in 2016 by Haireey bin Hashnan, the company has produced recognized titles like 'Drama Pukul 7' and 'Nak Makan Apa?' that celebrate Malaysia's heritage while fostering interest in board games. With a mission to create games that resonate with players of all backgrounds, Meja Belakang emphasizes the importance of highlighting Malaysia's rich cultural diversity. Their innovative designs aim to unite individuals through fun and meaningful gameplay, regardless of their level of experience with board games. By blending creativity with local elements, Meja Belakang has established itself as a leader in Malaysia's growing board game industry. Yeop Quest is an adventure card game that takes players on a journey through Perak's landmarks, history, and culture. The game challenges players to collect five unique Place Cards representing iconic locations such as Kellie's Castle, Pulau Pangkor and Masjid Ubudiah.





Along the way, players encounter challenges from Action Cards inspired by Perak traditions, items, and legends. Quiz Cards tests players' knowledge of Perak's history, geography and culture, making the game both fun and informative. The strategic use of Action and Character Cards keeps the gameplay engaging, allowing players to skip turns, protect their collections or steal from others. These challenges encourage strategic thinking and adaptability, keeping players engaged throughout the game. Perfect for schools, family gatherings and casual game nights, Yeop Quest offers an exciting blend of strategy, trivia and cultural exploration. Its tagline, 'Unlock Perak's Secrets,' invites players to discover the hidden gems of Perak.



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# DESIGN SHOW 2025



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UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH