



- Create Without Limits -



DESIGN  
SHOW 2025  
College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

ABSTRACT BOOK



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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH





## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

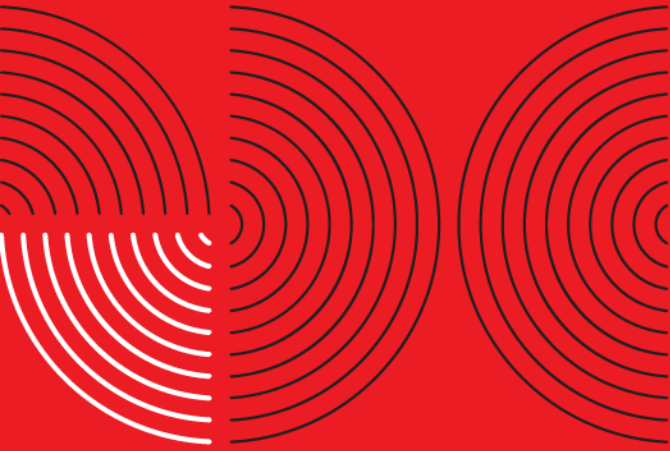
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





- Create Without Limits -





# GRAPHIC DESIGN & DIGITAL MEDIA



**NUR ZAKIAH HUSNA BINTI ZAMZURI AKMAR**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title** Donut Che Nah  
**Tagline** Kelembutan Luar Biasa  
**Project Description** Donut Susu Berperisa Coklat

**DESIGN ADVISOR:**

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,  
 Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

Donut Che Nah is a unique brand inspired by the name of its original owner, Nurul Farhanah, and has successfully attracted the attention of sweet food enthusiasts in Malaysia because Donut Che Nah has become the first producer of milk donuts. With its soft and sweet taste, this donut has received a warm welcome from customers since its introduction. Donut Che Nah comes with several attractive and appetizing decoration variations, including chocolate-flavored milk donuts with decoration options such as original, nuts, and chocolate sprinkles. This variety allows customers to choose according to their taste, making the brand increasingly popular among donut enthusiasts. The original recipe for this donut was actually adapted by Nurul Farhanah's mother-in-law, who hails from the state of Sarawak.



Three Donuts



Six Donuts



Social media platforms have helped expand the brand's reach, with satisfied customers sharing their experiences and enticing pictures of the donuts online. This has made Donut Che Nah a popular name not only in the local area but also in other parts of Malaysia. In conclusion, Donut Che Nah is not just an ordinary donut brand, but it carries a deeper meaning through its story. The name, taken as a tribute to the original shop owner, the use of traditional recipes perfected by the mother-in-law, and the various decoration options make this brand unique and full of sentimental value. This milk donut not only created a phenomenon as the first of its kind in Malaysia but also solidified the brand's position as the top choice for customers. With a wise approach in combining tradition and innovation, Donut Che Nah has firmly established itself as a beloved and influential name in the Malaysian food scene.





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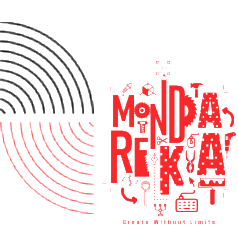
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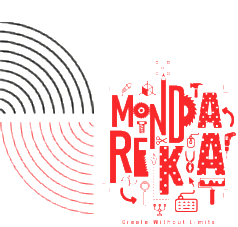
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