







- Create Without Limits -

ABSTRACT BOOK





## Publisher

College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok Kedah, Malaysia.  
Copyright 2025 College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch.

Copyright © is held by the owners/authors. Mindareka - Create Without Limits : Abstract Book is published in All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form of any means electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher or author.

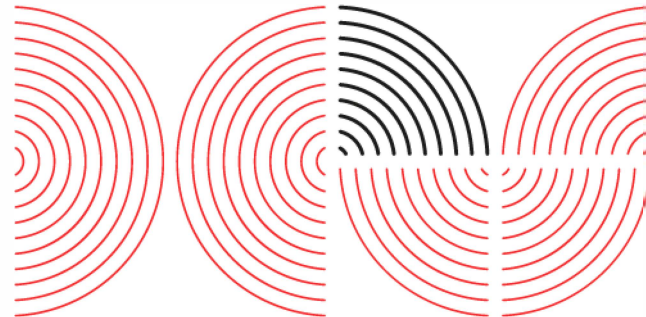
Perpustakaan Negara Malaysia  
Cataloguing - in- Publication Data

Editor : Syahrini Shawalludin, Shafilla Subri, Mohd Syazrul Hafizi Husin, Abdullah Kula Ismail, Suhaiza Hanim Suroya, Nizar Nazrin, Nazirul Mubin Awang Besar, Normaziana Hassan, Juaini Jamaludin, Ahmad Fazlan Ahmad Zamri, Fadila Mohd Yusof & Muhammad Aiman Afiq Mohd Noor

Co-Editor : Nurul 'Ayn Ahmad Sayuti, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli, Mohd Hamidi Adha Mohd Amin, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmir Mamat Naw, Dinah Rakhim, Hasnul Azwan Azizan @ Mahdzir, Nazri Abu Bakar & Mohd Rozman Mohd Nasir

Design & Layout Editor: Syahrini Shawalludin & Asrol Hasan.  
Language Editor : Normaziana Hassan, Juaini Jamaludin & Nizar Nazrin.

Printed By :  
Perpustakaan Sultan Badlishah,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok, Kedah, Malaysia.





# TABLE of CONTENT

- Rector's Message
- Head of College's Message

**Diploma in Art & Design**  
(Industrial Design)

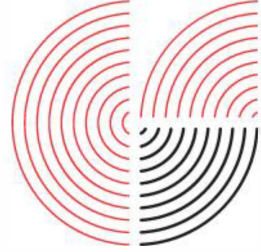
Page

1 - 30

---

**Diploma in Art & Design**  
(Graphic Design & Digital Media)

31 - 136



## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH





## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

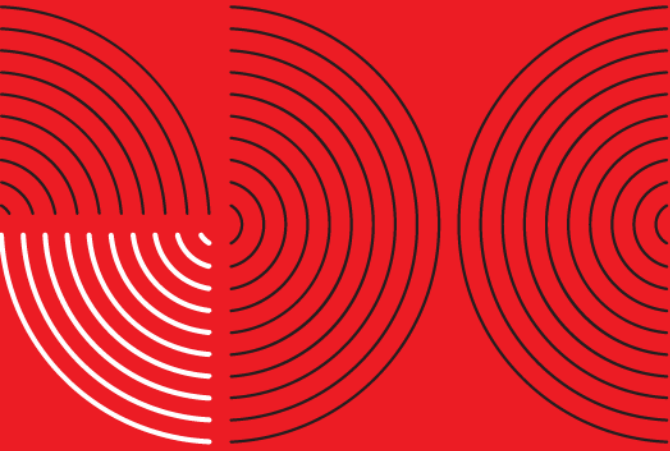
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





- Create Without Limits -





# GRAPHIC DESIGN & DIGITAL MEDIA



**NUR FATM NADIRAH BINTI ISMADI**  
 DIPLOMA IN ART & DESIGN  
 (GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**

NoKona

**Tagline**

Rasa Hebat Warisan Terpahat

**Project Description**

Coklat Bar Pelbagai Perisa

**DESIGN ADVISOR:**

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,  
 Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

NoKona is a local made chocolate bar variety of flavours produce in Jitra, Kedah. NoKona established since December 2020 by Puan Aishah Binti Azizan. NoKona is a word form Japanese which mean rich and healthy but in Kedah slang the pronunciation is 'no kona-kona which mean don't make turn. This company have been produce a lot of chocolate product. Their vision is to make the company become famous as tourism place. The most important is NoKona product is certified Halal Jakim. NoKona Coklat Bar is offers an impressive selection of 12 unique flavours that crafted to cater to a wide range of taste preferences. NoKona Coklat Bar includes delightful option for fruit lovers like apple, orange, berry and strawberry that providing a refreshing burst of natural sweetness. Other then that, NoKona also indulge in classic favourites such as milk chocolate, dark chocolate, milk chocolate and along with the rich and aromatic coffee flavour fir a caffeine-inspired treat. For those seeking something more adventurous and unique taste, NoKona Coklat Bar introduces distinctive flavours like green tea, salted egg, sakura and butterscotch to ensuring there is something special for everyone to enjoy. Whether your prefer familiar tastes or enjoy exploring unconventional flavour combinations, NoKona Coklat Bar offers a truly divers and satisfying chocolate experience. The packaging design for NoKona Coklat Bar incorporates iconic landmarks from Kedah as a central element, blending them seamlessly with themes of fun and fantasy. This imaginative design approach reflects the playful nature of chocolate and creates a visually engaging experience for consumers. Bright and striking colors are used to ensure the packaging stands out on shelves, instantly catching the eye and enticing potential buyers.





The decision to feature Kedah landmarks is particularly significant, as 2025 has been designated as the "Visit Kedah Year." By showcasing these iconic sites, the packaging not only promotes the unique cultural and natural beauty of Kedah but also aligns with the broader effort to boost tourism in the region. This creative synergy between the chocolate's design and the promotional campaign transforms NoKona Coklat Bar into more than just a treat; it becomes a delightful ambassador for Kedah, sparking curiosity and encouraging exploration of the state. This innovative packaging design successfully combines local pride, fantasy, and visual appeal to create a product that is both meaningful and marketable. NoKona has introduced an adorable and lovable bunny as its official mascot, a choice that reflects the brand's core values and its desire to create a connection with consumers of all ages. The bunny symbolizes agility, nimbleness, and cleanliness, traits that resonate with the brand's commitment to delivering high-quality and thoughtfully crafted chocolate products. Its energetic and playful nature mirrors the excitement and joy that NoKona aims to bring to every bite of its chocolate bars. Bunnies are universally regarded as gentle and approachable creatures, making them especially appealing to children. Its soft, cuddly appearance sparks feelings of happiness and warmth, making it an ideal character to represent the fun and fantasy associated with NoKona chocolates. For parents, the bunny mascot reinforces the idea that NoKona products are not only delicious but also wholesome and family-friendly.





## **COMMITTEE OF MINDAREKA 2025**

### **Penaung**

Prof. Dr. Roshima Haji Said

### **Penasihat Program**

Dr. Junaida Ismail

### **Pengerusi Program**

Dr. Nurul 'Ayn Ahmad Sayuti

### **Pengarah Program**

Pn Normaziana Hassan

### **Timb. Pengarah Program**

En Mohamat Najib Mat Noor

### **Setiausaha**

Pn Qatrunnisa binti Shariff

### **Bendahari**

Pn. Fadila Mohd Yusof

### **Jawatankuasa Rekabentuk Utama**

En Asrol Hassan

### **Jawatankuasa Buku (Portfolio Karya Seni & Program)**

#### **Senireka Grafik dan Media Digital**

Cik Syahrini binti Shawalludin

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

#### **Senireka Perindustrian**

Pn Fadila binti Mohd Yusoff

En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Pameran Pelajar Tahun Akhir  
(Research Advisor & Design Advisor)**

**Senireka Grafik dan Media Digital**

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

Cik Syahrini binti Shawalludin

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

**Senireka Perindustrian**

Pn Fadila binti Mohd Yusoff

En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Hadiah, Cenderahati & Sijil**

En. Azmir Mamat Nawi

En Abu Hanifa

**Jawatankuasa Editor Buku dan e-ISBN Katalog**

Cik Syahrini binti Shawalludin

Pn JuainiJamaludin

En Ahmad Fazlan bin Ahmad Zamri

**Jawatankuasa Jemputan & Protokol (VIP/ Rektor/ JKE/  
Tetamu Khas/ itinerari, dulang girl dan iringan VIP)**

En. Zaidi Yusoff

Pn. Shuhaila MD Shahid

**Jawatankuasa Promosi**

En Muhamad Aiman Afiq bin Mohd Noor

En Nazirul Mubin Awang Besar

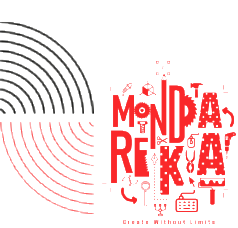
**Jawatankuasa Teks Ucapan/ Pengacara Majlis**

Pn Dinah Rakhim

**Jawatankuasa Multimedia, Fotografi & Dokumentasi**

Pn. Suzani binti Azmin





### **Jawatankuasa Media IT & Live Streaming (FB, Youtube, Instagram)**

Cik Syahrini Shawalludin

En. Muhd. Hazwan Hamdi bin Halim

En. Zulkipli bin Md Rodzi

En. Ahmad Mawardy Abdul JalilKhairul Anuar Abdul  
Hamid

### **Jawatankuasa Percetakan Buku (Perpustakaan Sultan Badlishah)**

En. Zakaria bin Muhamad

En. Mohammad Ameerul bin Mohd Isa

### **Gimik Perasmian (digital) dan muzik selingan**

En. Mohd Taufik bin Zulkefli

En. Mohd Rozman bin Mohd Nasir

### **Penyediaan Video Akhir dan slaid pemenang**

En Mohd Hamidi Adha bin Mohd Amin (IDE)

En. Nizar Nazrin (Grafik)

### **Jawatankuasa Galeri Seni Merbok**

En. Muhamad Aiman Afiq Mohd Noor

En. Mohamat Najib Mat Noor

### **Jawatankuasa Jemputan (surat jemputan sekolah, IPTA, Industri)**

Pn Norarifah binti Ali

Pn. Suhaiza Hanim binti Suroya

### **Jawatankuasa Sharing Session/ Program & Workshop Visibility**

Prof Madya Ts Dr Azhari bin Md Hashim

En. Mohamad HazmiMohamad Shoroin

### **Jawatankuasa Persiapan Tempat, Hiasan Pentas dan Gimik Perasmian**

En. Nazri Abu Bakar

En. Mohamad Hazmi Mohamad Shoroin

Dr. Hasnul Azwan Azizan

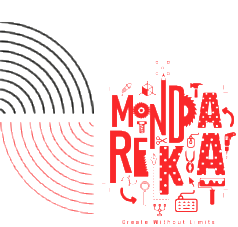
Staf Bengkel IDE

### **Jawatankuasa Logistik, Peralatan, Teknikal**

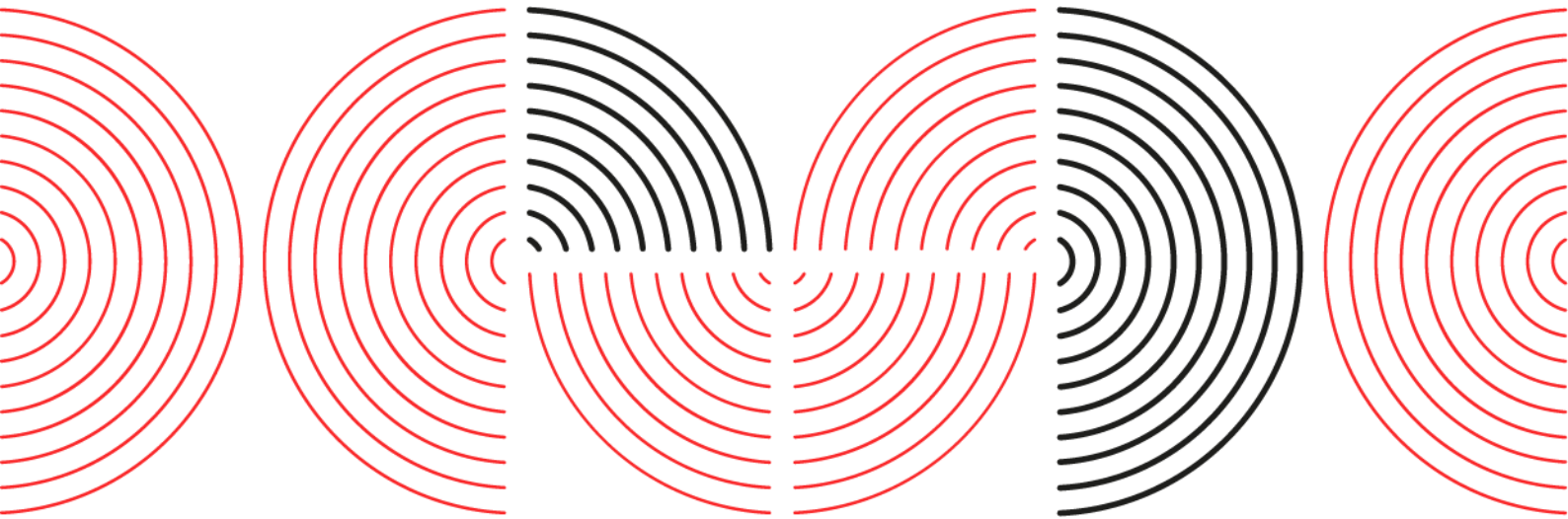
En. Mohd Zamri Azizan

Dr. Hasnul Azwan Azizan@ Mahdzir

Dibantu Bahagian Fasiliti – En. Nasri









# DESIGN SHOW 2025



College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH