

TOP WORLD FOREIGN CURRENCIES EXPOSURE ON INTERNATIONAL EQUITY MARKETS

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BACHELOR IN BUSINESS ADMINISTRATION

WITH HONOURS (FINANCE)

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ACKNOWLEDGEMENT

In the name of Allah, the Beneficent, the Merciful

It is my deepest gratitude and honor to my supervisor, En. JasmanTuyon for his guidance by providing information and useful materials not to mention with his knowledge, experience and expertise in the theory as well as the framework, I able to complete this thesis as scheduled.

I also express my sincere thanks to all the lecturers and my peers for the helping hand in terms of understanding and advices during my period of studies.

Last but not least, biggest gratitude to my family for supporting me not only financially but emotionally to keep my motivation and focus to complete massive task of completing this BBA programmed.

ABSTRACT

Foreign exchange risk exposure remain puzzled in finance literatuire since its discovery in 1970s. Different from existing studies, this research examines the roles of top 5 global foreign currency (USD, UK Pound, EURO, JPY, and CNY) exposure on international stock markets globally. The role of these currencies are examined collectively as global currency basket index and as individual currencies effects. The time frame for the analysis is from year 2002-2017 involving 74 international equity market indices with monthly data observations. The panel regression model with robust estimator is employed to examine the roles of these major currencies on these international equity markets. The analyses are separated according to the respective global financial market segmentation namely; developed, emerging, and frontiers markets. In line with the existing theories prediction and empirical evidences, the present research provides non-homogeneous impact of these foreign currencies on international segmented equity markets. In particular, the currency risk is positively significant in contemporaneous effect and negatively significant for lag effects. In addition, these major currencies are affecting the developed equity markets more compared to emerging markets but not the frontiers market. Furthermore, only JPY is significantly affecting the equity indices in frontiers markets. This research not only highlights new emerging insights on the role of major foreign currencies impact on stock market returns but also practical implications to investors, fund managers, and regulators on how to manage and hedge agains the risk of foreign exchange in international equity investments.