





- Create Without Limits -

ABSTRACT BOOK





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Editor : Syahrini Shawalludin, Shafilla Subri, Mohd Syazrul Hafizi Husin, Abdullah Kula Ismail, Suhaiza Hanim Suroya, Nizar Nazrin, Nazirul Mubin Awang Besar, Normaziana Hassan, Juaini Jamaludin, Ahmad Fazlan Ahmad Zamri, Fadila Mohd Yusof & Muhammad Aiman Afiq Mohd Noor

Co-Editor : Nurul 'Ayn Ahmad Sayuti, Abu Hanifa Ab Hamid, Norarifah Ali, Zaidi Yusoff, Mohd Taufik Zulkefli, Mohd Hamidi Adha Mohd Amin, Mohamad Hazmi Shoroin, Mohd Zamri Azizan, Mohamat Najib Mat Noor, Asrol Hasan, Azhari Md Hashim, Azmir Mamat Naw, Dinah Rakhim, Hasnul Azwan Azizan @ Mahdzir, Nazri Abu Bakar & Mohd Rozman Mohd Nasir

Design & Layout Editor: Syahrini Shawalludin & Asrol Hasan.
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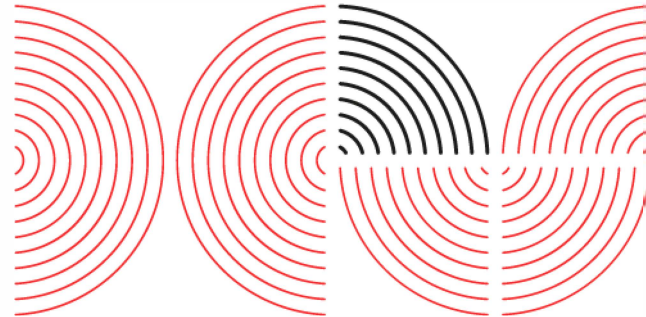




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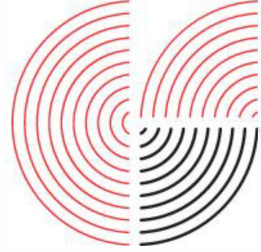
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Foreword Rector's Message



Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID
ACTING RECTOR
UNIVERSITI TEKNOLOGI MARA
KEDAH BRANCH





Head of College's Message

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

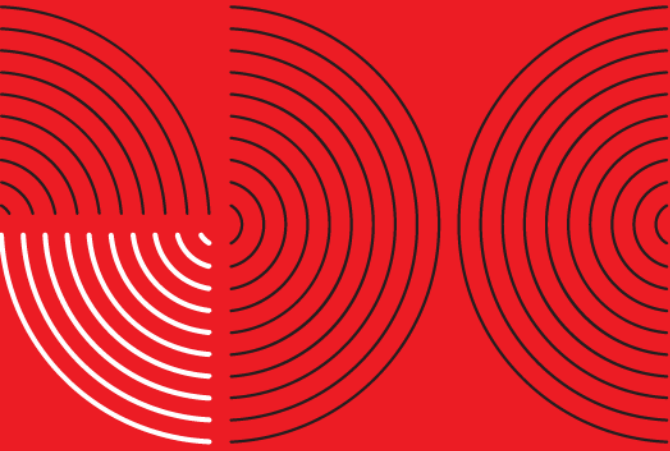
I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

Dr. Nurul 'Ayn Ahmad Sayuti
Head of College of Creative Arts,
UITM Kedah Branch





- Create Without Limits -



GRAPHIC DESIGN & DIGITAL MEDIA



NUR ADEELA BINTI OSMAN
 DIPLOMA IN ART & DESIGN
 (GRAPHIC DESIGN & DIGITAL MEDIA)



Project Title
 Huggy Scents

Project Description

Tagline
 Soothing hug in every drop

Perfume



DESIGN ADVISOR:

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,
 Mrs. Suhaiza Hanim Suroya & Mr. Nazirul Mubin Awang Besar

ABSTRACT

Huggy Scents is a premium fragrance brand specialises in soft, subtle scents that emphasise coziness, comfort and sense of warmth. With a focus on creating scents that envelop the wearer in a gentle, lasting aura, Huggy Scents aims to provide a unique sensory experience that enhances emotional well-being while providing an elegant yet affordable fragrance alternative, with an emphasis on developing fragrances that embrace the person wearing them in soft, lingering aura. The brand's name, "Huggy", reflects its dedication to creating fragrances that envelop the wearer in a subtle, personal layer of aroma that enhances their uniqueness. Huggy Scents stands out in an industry full of strong, overpowering fragrance by providing delicate scents which appeal to people who want a more delicate scents experience. To ensure a delicate balance between freshness and warmth, elegance and sophistication, each fragrance is carefully developed using a blend of premium and natural ingredients.



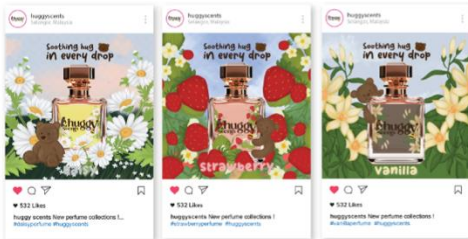
Daisy



Strawberry



Vanilla



The end product is a line of fragrances that are ideal for everyday use, whether for relaxing day at home, a calm evening, or even as subtle touch of elegance in more formal situations. Huggy Scents places a high value on inclusiveness, sustainability, and quality when developing new products. With sensitive formulas that aim to reduce irritation, the scents are made to be gentle on the skin. Additionally, by getting materials from suppliers who follow right production standards, the business shows its dedication to environmental sustainability. Customers can choose from an extensive range of options in the soft-scents range to meet a variety of tastes and find a perfect scents that feels like a reflection of their personality. Though its innovative approach to soft-scents, Huggy Scents aims to transform the world of modern perfumery, providing people with fragrance that offer more than just a pleasant scent—they offer a gentle embrace, a reminder of personal connection and a tool for self-expression .





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En Ahmad Fazlan bin Ahmad Zamri

En Muhamad Aiman Afiq bin Mohd Noor

**Jawatankuasa Pameran Pelajar Tahun Akhir
(Research Advisor & Design Advisor)**

Senireka Grafik dan Media Digital

Dr. Shafila Subri

En. Abdullah Kula bin Ismail

Cik Syahrini binti Shawalludin

En. Syazrul Hafizi bin Husin

Pn Suhaiza Hanim binti Suroya

En Nizar Nazrin

En Nazirul Mubin Awang Besar

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Pn Fadila binti Mohd Yusoff

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Jawatankuasa Hadiah, Cenderahati & Sijil

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Cik Syahrini binti Shawalludin

Pn JuainiJamaludin

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**Jawatankuasa Jemputan & Protokol (VIP/ Rektor/ JKE/
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Pn. Shuhaila MD Shahid

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En. Ahmad Mawardy Abdul JalilKhairul Anuar Abdul
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DESIGN SHOW 2025



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