



- Create Without Limits -



# DESIGN SHOW 2025

College of Creative Arts  
UNIVERSITI TEKNOLOGI MARA KEDAH BRANCH

## ABSTRACT BOOK



UTM KEDAH  
لومبا انكوي، موبيا

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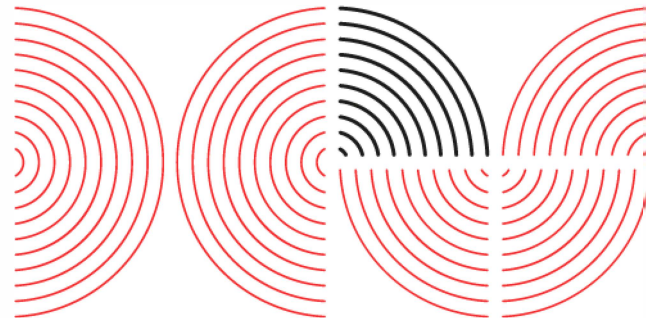
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## *Foreword Rector's Message*

Assalamualaikum and warm greetings,

It is with great excitement that I welcome you to MINDAREKA 2025, a celebration of creativity, innovation, and the power of ideas. This year's theme, "Create Without Limits," is a call to embrace imagination, push beyond boundaries, and explore new possibilities in every field. Creativity is at the heart of transformation, whether in science, technology, the arts, or social innovation. In a world that is constantly evolving, the ability to think differently, challenge norms, and break new ground has never been more important. MINDAREKA - Create Without Limits provides a platform for visionaries, problem-solvers, and dreamers to showcase their ideas, collaborate, and spark meaningful change. As educators and lifelong learners, we must cultivate an environment where curiosity thrives, unconventional ideas are welcomed, and challenges become stepping stones to progress. This event reflects our collective commitment to pushing the boundaries of knowledge and fostering an interdisciplinary culture of learning. When creativity meets determination, there are no limits to what we can achieve. I extend my heartfelt appreciation to all participants, mentors, and organizers who have brought MINDAREKA - Create Without Limits to life. Your passion and dedication embody the true spirit of innovation that drives our institution forward.

Let's embrace the "Create Without Limits" mindset, inspiring each other to think boldly and make an impact. May this event ignite fresh ideas, lasting collaborations, and groundbreaking discoveries.

Wishing everyone a fulfilling and inspiring experience.

PROF DR ROSHIMA SAID  
ACTING RECTOR  
UNIVERSITI TEKNOLOGI MARA  
KEDAH BRANCH





## *Head of College's Message*

It fills me with immense joy to witness the extraordinary dedication of both the organizing team and students in ensuring the resounding success of this event. Our concern for the future of our students, particularly in navigating the complexities of the new normal, drives us to create a more vibrant and promising world for them. Thus, the significance of MINDAREKA - Create Without Limits, orchestrated by our College of Creative Arts, UITM Kedah Branch, cannot be overstated as it epitomizes our noble aspiration.

A heartfelt expression of gratitude is owed to our tireless organizing committee whose unwavering commitment, boundless energy, and meticulous attention to detail have been instrumental in realizing the objectives of this event. MINDAREKA - Create Without Limits serves as a pivotal platform for all students, particularly those in their final year, to showcase their talents and skills. This platform not only fosters self-expression but also lays the groundwork for students to navigate their professional paths in the future.

I extend my sincerest congratulations and appreciation to the organizing committee, faculty staff, students, and all stakeholders whose collective efforts have ensured the resounding success and cherished memories of this event. To the students, your dedication and hard work are commendable, and as you embark on this new chapter in life, I wish you the very best. May you embrace the opportunities that lie ahead with courage and determination. Best of luck to each of you.

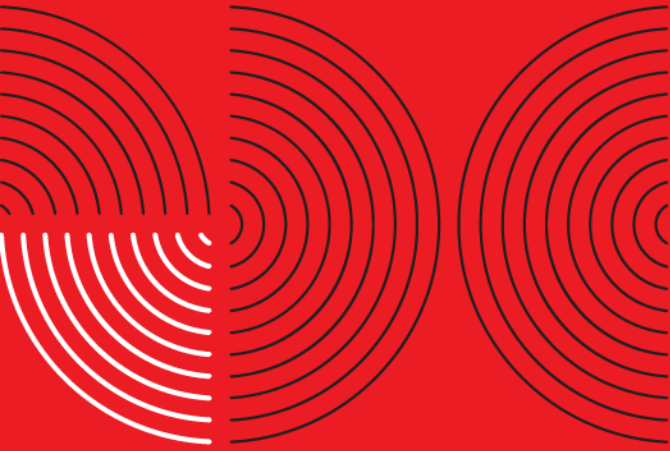
Dr. Nurul 'Ayn Ahmad Sayuti  
Head of College of Creative Arts,  
UITM Kedah Branch





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# GRAPHIC DESIGN & DIGITAL MEDIA



**MUHAMMAD NURAZIM BIN YUSUF**  
DIPLOMA IN ART & DESIGN  
(GRAPHIC DESIGN & DIGITAL MEDIA)



**Project Title**

Haruman Tuah

**Tagline**

Takkan Hilang Haruman Di Jiwa

**Project Description**

Long lasting & classic fragrance

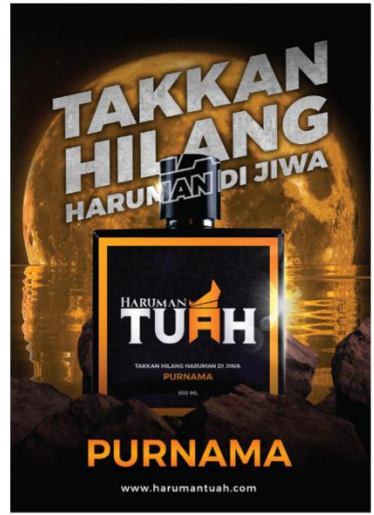
**DESIGN ADVISOR:**

Dr. Shafilla Subri, Ms. Syahrini Shawalludin, Mr. Nizar Nazrin,  
Mrs. Suhaiza Hanim Suraya & Mr. Nazirul Mubin Awang Besar

**ABSTRACT**

Ainsya Laris HQ, created by Mohd Shafiq Bin Abd Samat on October 14, 2022, is a dynamic firm headquartered in Klang, Selangor. The company is located at No. 31, Jalan Mohd Tahir, 20F, Taman Sungai Jati, 42100, and specializes in making premium perfume oils that provide an expensive aroma experience at a cheap price. Ainsya Laris HQ offers to a diverse variety of people, both men and women, who want to boost their confidence and charm with long-lasting, luxurious perfumes at a reasonable price. The perfume oils are expertly designed to provide an alluring and compelling aroma that lasts throughout the day, making them excellent for people who want to leave a lasting impression. Ainsya Laris HQ believes that everyone deserves to feel strong and powerful, and its products are created to let people express their personality via perfume. Whether attending a particular event, a business meeting, or going about your regular routine, the scents compliment individual styles and inspire self-confidence.

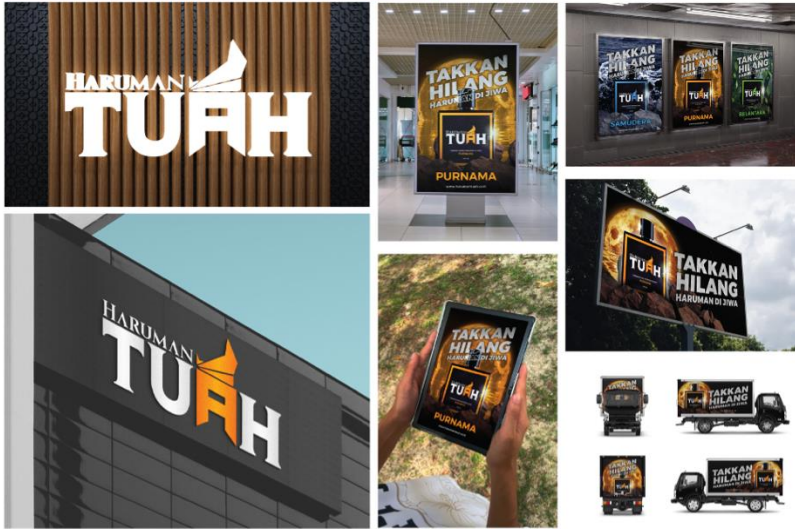
**GRAPHIC DESIGN & DIGITAL MEDIA**



Samudera

Purnama

Belantara



Haruman Tuah is a stunning fragrance that combines timeless elegance and intrigue, drawing inspiration from traditional Southeast Asian smells. The fragrance begins with invigorating citrus notes, followed by heart notes of sandalwood and jasmine, which conjure closeness and mystery. Finally, foundation notes of oud and amber provide depth and richness, leaving a lasting impression. This perfume is a tribute to nature's finest ingredients, meticulously prepared for individuals who want more than just a fragrance. It combines heritage and contemporary, creating a beautiful yet intriguing aroma. Haruman Tuah is ideal for those who value elegance and want to leave a lasting impression. It's an excellent choice for anyone wishing to exude confidence and sophistication with each stride.





## **COMMITTEE OF MINDAREKA 2025**

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### **Pengerusi Program**

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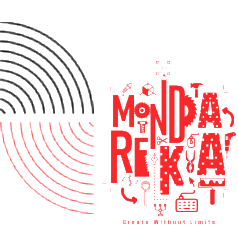
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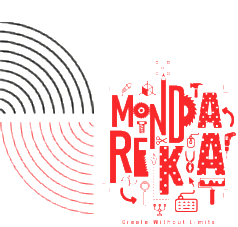
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Dibantu Bahagian Fasiliti – En. Nasri









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